



ITES **live**

LICENCING OPTIONS AND FEATURES

POWERED BY

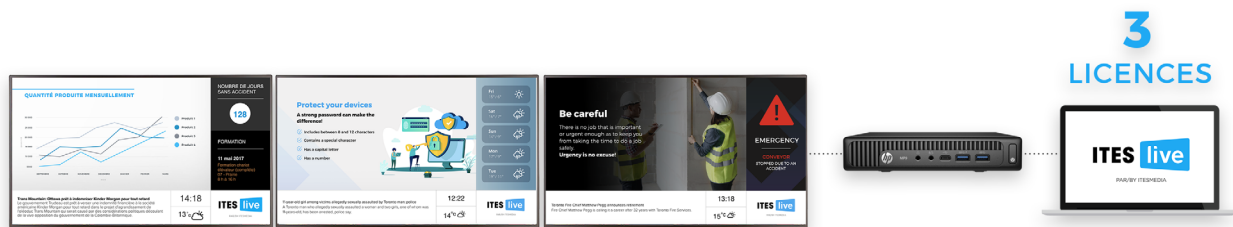
ITESMEDIA

HOW MANY LICENCES DO YOU NEED?

Generally speaking, a licence is needed for each media player and one media player is needed for each screen. So, if a user has 4 screens, he will need 4 media players and 4 software licences.



However, there are cases where a user could need one media player for multiple screens. This is the case for side by side screen installations and video walls. A real estate brokerage may have one computer and three monitors side by side, one that display realtors, another that broadcast listings and a last one that shows transactions. For this to be possible the project requires three software licences despite the fact that all monitors are connected to the same computer. In other words, a software licence is needed for each screen you wish to manage individually.



* Licence type required for a video wall: At least a Pro licence.

** Licence type required for a touch-screen or a kiosk: At least a Premium licence.

FEATURES

The following section presents some of the key features. There are other more specific features that are not presented here, so feel free to contact our sales team if you do not see the feature you are looking for. Also, each feature in the table has a description in this guide.

	STARTER	PRO	PREMIUM
1. Content manager (CMS)	✓	✓	✓
2. Unlimited technical support More details about SLA	+	++	+++
3. Number of users	5	10	Unltd.
4. User and permission management	✓	✓	✓
5. Multiplatform version	✓	✓	✓
6. Data hosting on Microsoft Azure	✓	✓	✓
7. Knowledge base and online help	✓	✓	✓
8. Free Software Updates	✓	✓	✓
9. Remote monitoring of digital display network and notifications	✓	✓	✓
10. Image bank included	✓	✓	✓
11. Screen layout editor (multizone display)	✓	✓	✓
12. Clip configuration (calendar, transition, priority, duration)	✓	✓	✓
13. Individual or group screen management	✓	✓	✓
14. Screen on/off schedule	✓	✓	✓
15. Bandwidth	✓	✓	✓
16. Data storage	✓	✓	✓
17. Live preview	✓	✓	✓
18. Playlist	✓	✓	✓
19. Time and date	✓	✓	✓
20. RSS feeds	✓	✓	✓
21. Weather forecast	✓	✓	✓
22. YouTube and Vimeo	✓	✓	✓
23. Images and videos	✓	✓	✓

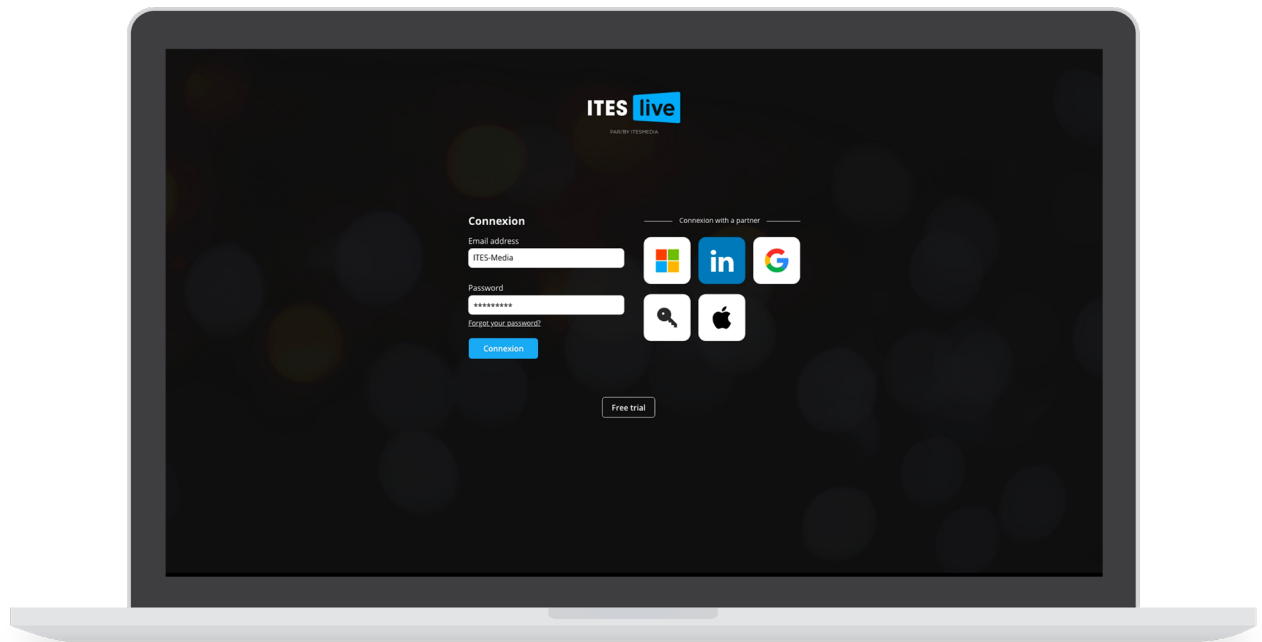
	STARTER	PRO	PREMIUM
24. Screen saver	✓	✓	✓
25. Microsoft Teams	✓	✓	✓
26. Web sharing	✓	✓	✓
27. Single sign on (SSO)	✓	✓	✓
28. Multilingual display module		✓	✓
29. OAuth2/OpenID (EX: ACTIVE DIRECTORY)		✓	✓
30. Advanced distribution module (players, sites, groups and tags)		✓	✓
31. Message module		✓	✓
32. Template bank included		✓	✓
33. Emergency message		✓	✓
34. Facebook		✓	✓
35. Live streaming		✓	✓
36. Content template editor and display rules		✓	✓
37. Input source (television, camera, etc.)		✓	✓
38. Media RSS		✓	✓
39. User role management		✓	✓
40. Timeline		✓	✓
41. Display synchronization		✓	✓
42. Google slides, Google Docs and Google Sheets		✓	✓
43. Office 365		✓	✓
44. Content modification audit			✓
45. Analytics and proof of display			✓
46. Web page displays			✓
47. Wayfinding and booking calendar			✓
48. Outlook calendar (room management)			✓
49. External data integration (XML, JSON, XLS, CSV, API)			✓

	STARTER	PRO	PREMIUM
50. Charts and tables - KPI			✓
51. Screen and touch screen kiosk interactivity			✓
52. Real-time passenger information (GTFS-RT)			✓
53. Dynamic staking - parking			✓
54. Interactive wayfinding			✓
55. On-premise hosting available			✓
56. ITESLIVE API (data and control)			✓
57. Google My Maps			✓
58. Transport message module			✓

1. CONTENT MANAGER (CMS)

INCLUDED WITH: STARTER, PRO AND PREMIUM

The software is the tool that allows users to remotely manage their various network screens. The management interface is accessible online from any computer or mobile.



2. UNLIMITED TECHNICAL SUPPORT

INCLUDED WITH: STARTER, PRO AND PREMIUM

For more details about SLA: <https://support.itesmedia.tv/terms-and-conditions#sla>

3. NUMBER OF USERS

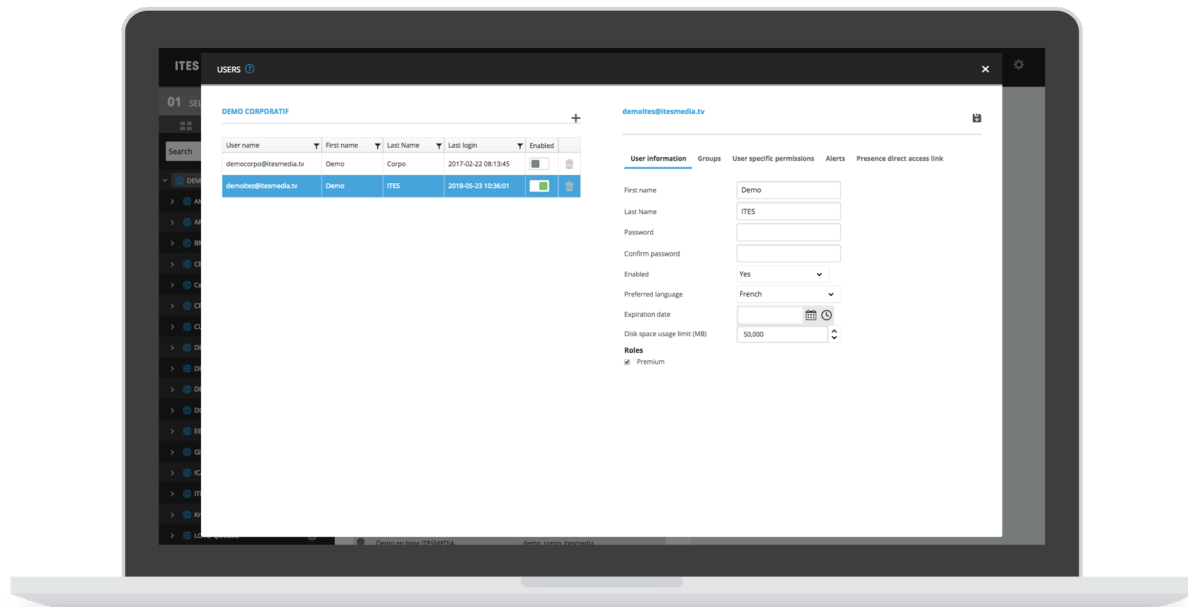
INCLUDED WITH: STARTER, PRO AND PREMIUM

Each plan offers the possibility of creating a number of users in the software.

4. USER AND PERMISSION MANAGEMENT

INCLUDED WITH: STARTER, PRO AND PREMIUM

Each plan offers the possibility of managing access to the functionalities. A user with the required authorization can create a new user with the same or lesser permissions.



5. MULTIPLATFORM VERSION

INCLUDED WITH: STARTER, PRO AND PREMIUM

The software is compatible with Windows, Tizen (Samsung), WebOS (LG), BrightSign, Android, Chrome, Edge, Linux, Microsoft Teams and screen saver.

[Our minimum requirements.](#)

6. DATA HOSTING ON MICROSOFT AZURE

INCLUDED WITH: STARTER, PRO AND PREMIUM

External backup

All files stored on the cloud at Microsoft Azure are redundant on a datacenter in two different regions. So, we are able to restore lost files in the event of major events in the data center.

Microsoft Azure uses server redundancy concepts, among other resources to provide high availability and resilience to problems for all applications hosted on their services.

Every plan offers the Microsoft Azure Hosting, which is [one of the best-hosting services in terms of security and flexibility](#). To learn more:

[Benefits of Azure App Service](#)

[Benefits of Azure SQL](#)

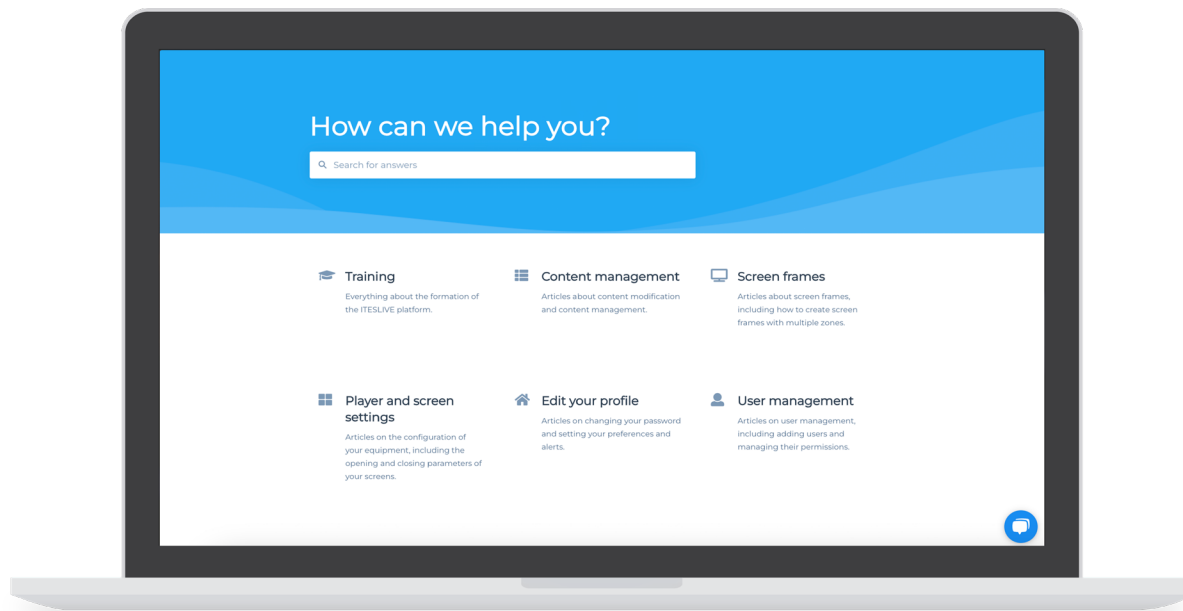
[Benefits of Azure Storage](#)

7. KNOWLEDGE BASE AND ONLINE HELP

INCLUDED WITH: STARTER, PRO AND PREMIUM

Online documentation is included in the platform for users who need help.

<https://support.itesmedia.tv>



8. FREE SOFTWARE UPDATES

INCLUDED WITH: STARTER, PRO AND PREMIUM

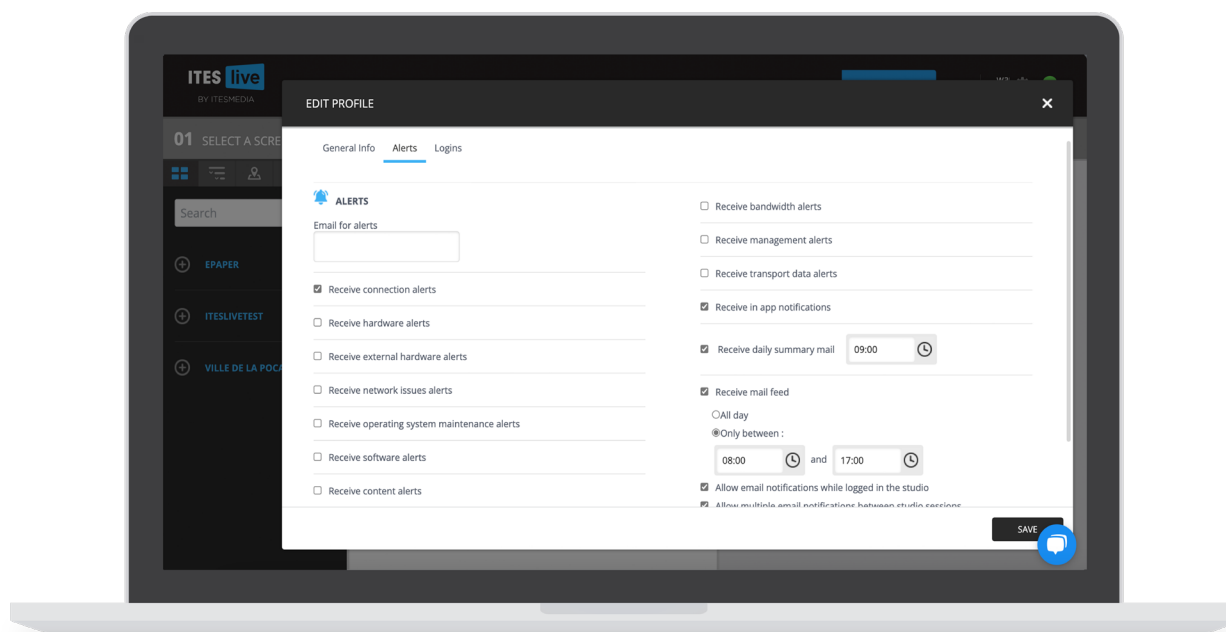
ITESMEDIA is constantly making improvements to its software. Free updates are provided so that users can take advantage of new features as they are rolled out.

9. REMOTE MONITORING OF DIGITAL DISPLAY NETWORK AND NOTIFICATIONS

INCLUDED WITH: STARTER, PRO AND PREMIUM

Every plan offers network monitoring and an interface to manage email notifications.

*Features may vary from one type of license to another.



10. IMAGE BANK INCLUDED

INCLUDED WITH: STARTER, PRO AND PREMIUM

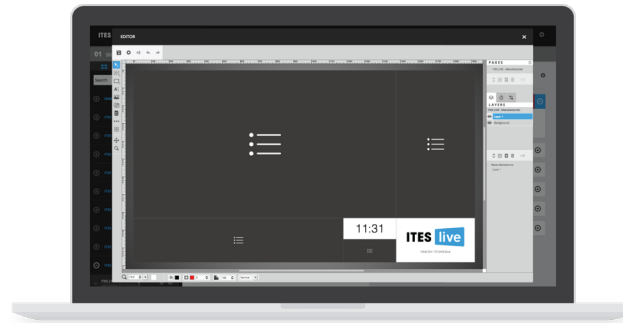
An extensive image bank is included in the platform.

11. SCREEN LAYOUT EDITOR (MULTIZONE DISPLAY)

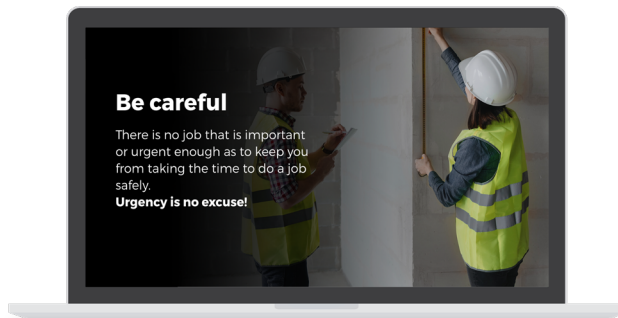
INCLUDED WITH: STARTER, PRO AND PREMIUM

The screen frame editor allows users to create new models or edit existing models.

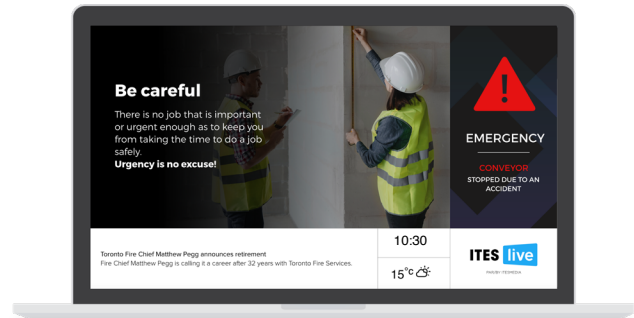
The Image below shows the screen layout editor



The image below shows an example of a full-page display



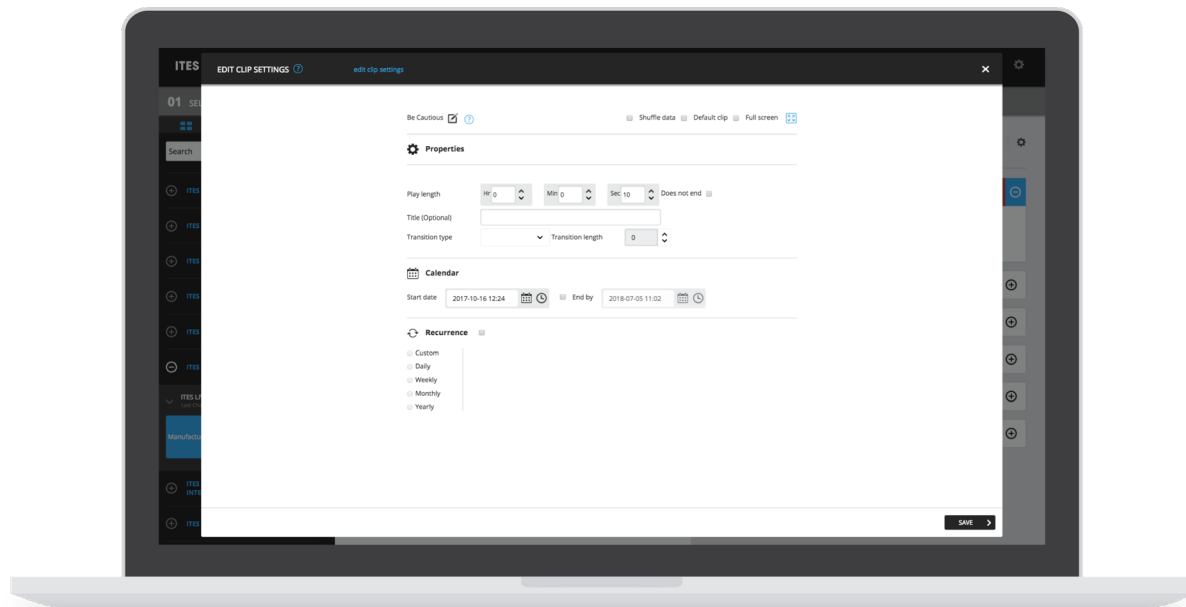
The image below shows an example of a layout



12. CLIP CONFIGURATION (CALENDAR, TRANSITION, PRIORITY, DURATION)

INCLUDED WITH: STARTER, PRO AND PREMIUM

The clip editor serves to define the properties of the clip, the transition type and the play length are examples of these properties. Also, the broadcast scheduler makes it easy to manage the network in a way to always show relevant information at the right time without any effort.



13. INDIVIDUAL OR GROUP SCREEN MANAGEMENT

INCLUDED WITH: STARTER, PRO AND PREMIUM

Using playlists, it is possible to manage the content of a screen, a set of screens or an entire network of screens.

14. SCREEN ON/OFF SCHEDULE

INCLUDED WITH: STARTER, PRO AND PREMIUM

The display on/off schedule enables users to set up active hours for the displays..

15. BANDWIDTH

INCLUDED WITH: STARTER, PRO AND PREMIUM

All plans provide access to 10 GB of bandwidth per month, per player.

The software offers a bandwidth usage estimator based on the configurations of your displays at the time you start the estimate. In addition, a bandwidth usage report is also available on the platform.

* An additional charge of 0.25\$ applies for each additional GByte.

16. DATA STORAGE

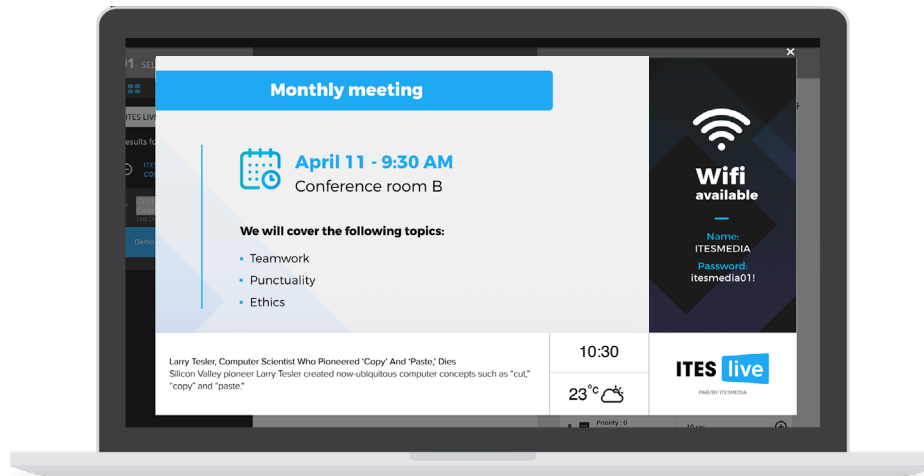
INCLUDED WITH: STARTER, PRO AND PREMIUM

There are no restrictions on the volume of media you can upload to the platform..

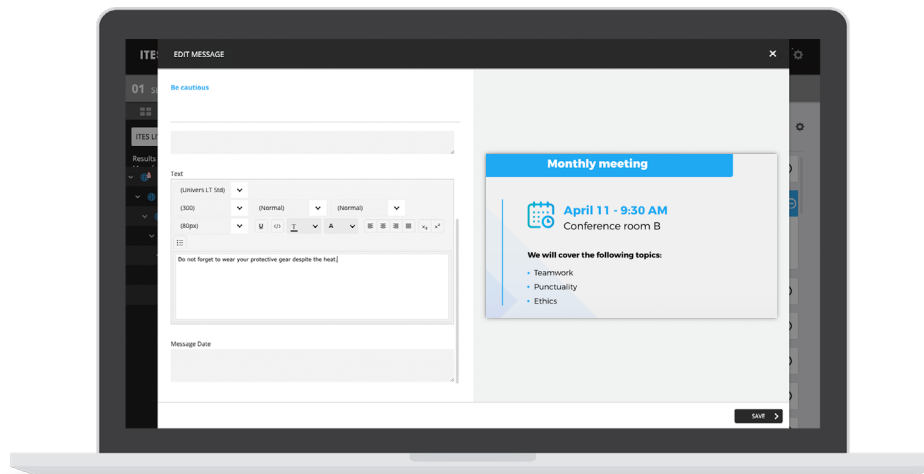
17. LIVE PREVIEW

INCLUDED WITH: STARTER, PRO AND PREMIUM

Once you have added content to the various zones, you can preview the entire display.



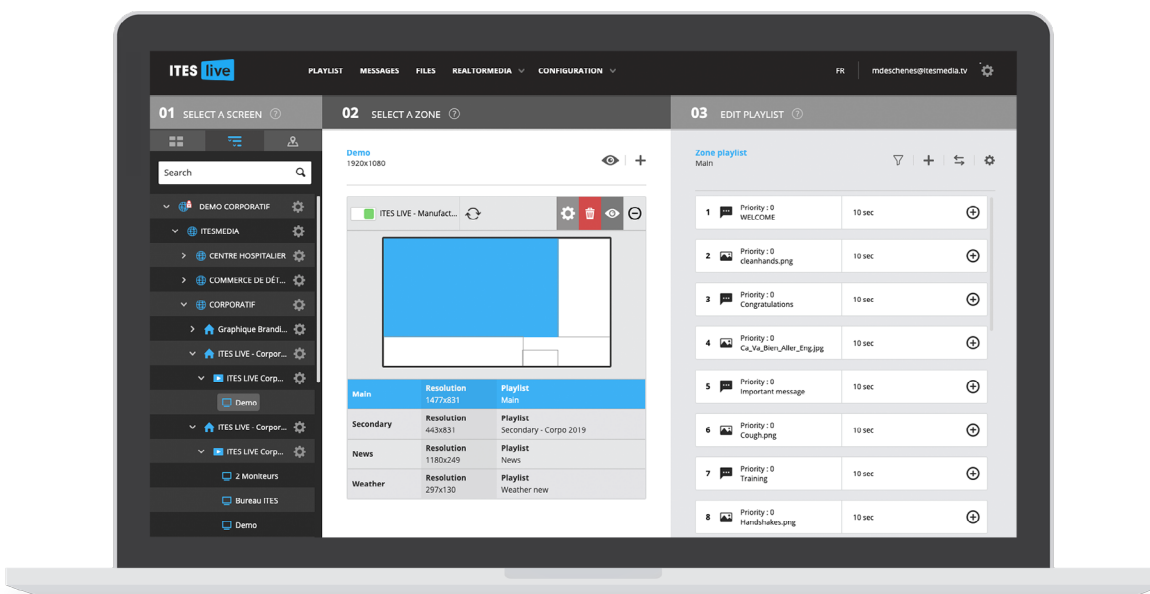
When creating a message, there is a real-time preview of the content being edited that is displayed to the right of the message creation window. This allows the user to obtain a visual of the final result of the message being created without having to leave the modification window.



18. PLAYLIST

INCLUDED WITH: STARTER, PRO AND PREMIUM

What is displayed on screen is defined by the content of the playlist. This can include various content types such as images, messages, RSS feeds, weather information and so forth. Every piece of content added to a playlist is referred to as a clip. Clips run one after another, just like a music playlist. Playlists make it possible to manage the content for a set of screens or an entire network, without having to reprogram each screen individually.



19. TIME AND DATE

INCLUDED WITH: STARTER, PRO AND PREMIUM

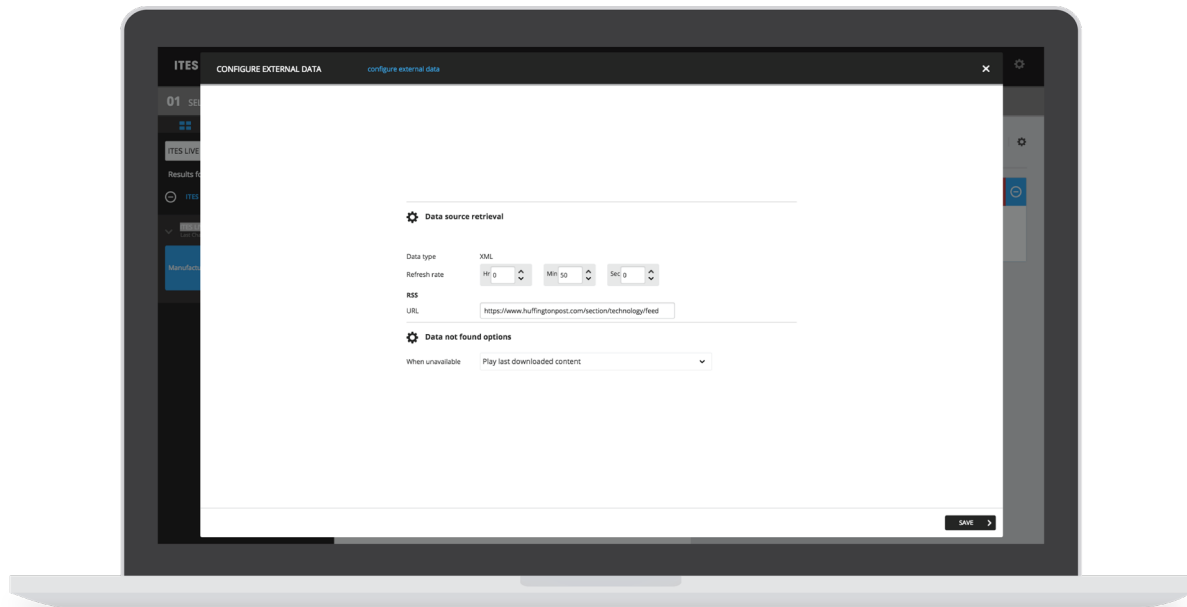
Every plan offers the possibility to display the time and the date, which is proven to be a good, simple eye catcher for all audiences.

20. RSS FEEDS

INCLUDED WITH: STARTER, PRO AND PREMIUM

STARTER, PRO and PREMIUM plans offer the possibility to display one or more RSS feed. RSS feeds are proven to be good, simple eye catchers.

The image below shows the page to manage RSS Feed



21. WEATHER FORECAST

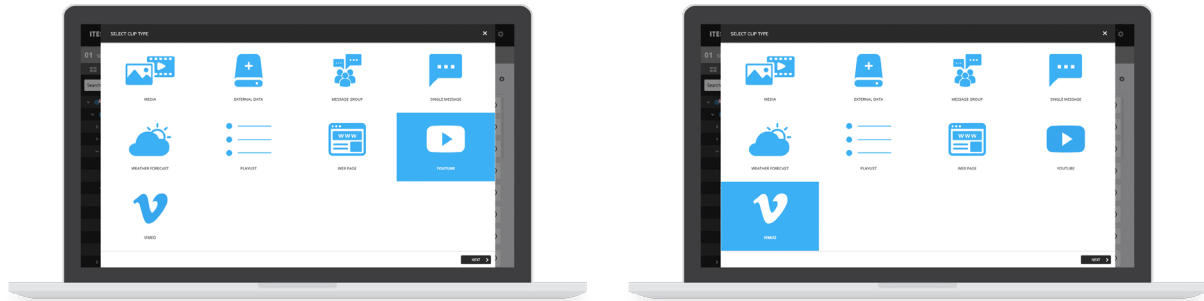
INCLUDED WITH: STARTER, PRO AND PREMIUM

STARTER, PRO and PREMIUM plans offer the possibility to display the weather forecast of the user location. The weather forecast is a good and simple eye catcher

22. YOUTUBE AND VIMEO

INCLUDED WITH: STARTER, PRO AND PREMIUM

Play Vimeo and YouTube videos on your screens. Simply enter the URL in the designated field.



23. IMAGES AND VIDEOS

INCLUDED WITH: STARTER, PRO AND PREMIUM

Each plan offers the possibility to add images and videos in the software. These can be broadcasted on the screens.

24. SCREEN SAVER

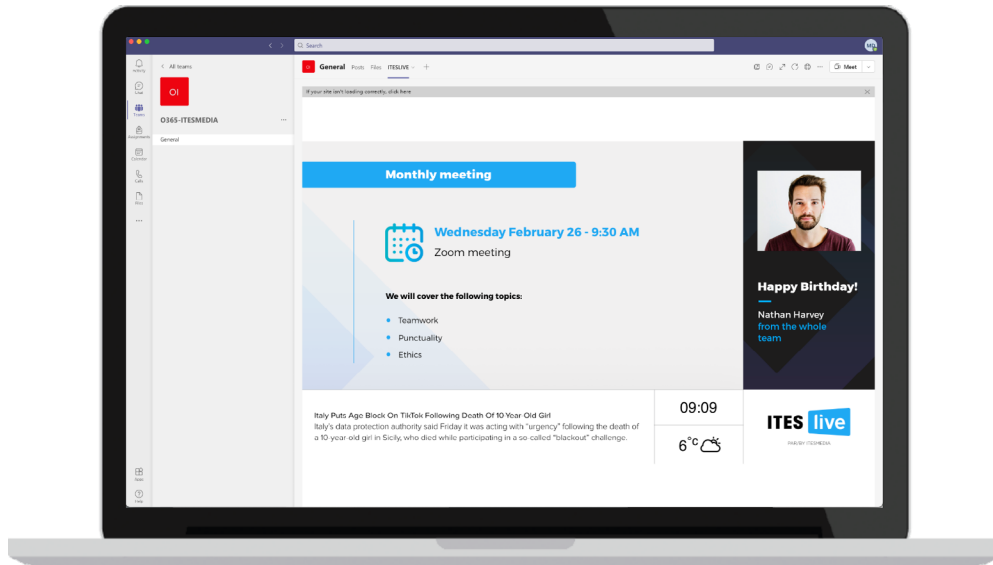
INCLUDED WITH: STARTER, PRO AND PREMIUM

Any on-screen display can also be used as a screen saver on your user workstations.

25. MICROSOFT TEAMS

INCLUDED WITH: STARTER, PRO AND PREMIUM

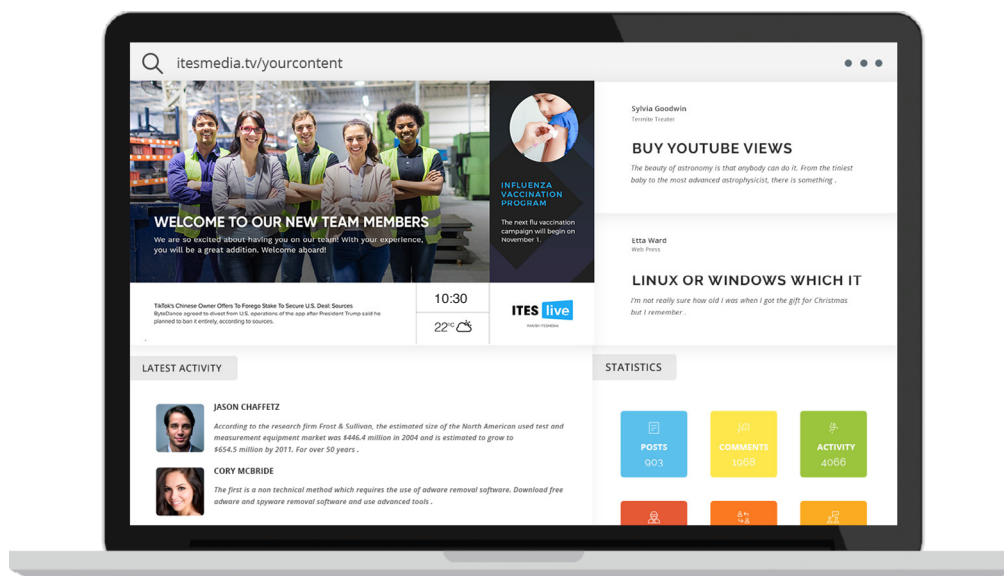
Broadcast content dedicated to people in your organization directly in the Microsoft Teams application. Content can be viewed anytime in the Microsoft Teams interface.



26. WEB SHARING

INCLUDED WITH: STARTER, PRO AND PREMIUM

Share your content using a hyperlink. It is also possible to add it directly in the compagny's intranet or set it by default as your browser's home page.



27. SINGLE SIGN ON (SSO)

INCLUDED WITH: STARTER, PRO AND PREMIUM

Possibility of logging in with a Apple, Microsoft and Active directory.

28. MULTILINGUAL DISPLAY MODULE

INCLUDED WITH: PRO AND PREMIUM

Notably, it is possible to manage the distribution of multilingual content within the same message without having to create a duplicate message.

29. OAUTH2/OPENID (EX: ACTIVE DIRECTORY)

INCLUDED WITH: PRO AND PREMIUM

The software enables integration with a OAuth2/OpenID provider (e.g., Active Directory), which enables you to use existing user accounts instead of having to create new accounts by using their email address as their credentials. You can also assign an ITESLIVE Studio role to a Group of your OAuth2/OpenID provider (such as an Active Directory or an Azure Active Directory account).

30. ADVANCED DISTRIBUTION MODULE (PLAYERS, SITES, GROUPS AND TAGS)

INCLUDED WITH: PRO AND PREMIUM

The advanced distribution module helps centrally manage the content displayed on screens regardless of the source. Users can share distribution lists and all types of clips on specified screens. It is also possible to create tags to custom manage content deployment.

31. MESSAGE MODULE

INCLUDED WITH: PRO AND PREMIUM

Easily create communications with message clip templates. Simply select the desired clip message and type in your text.

32. TEMPLATE BANK INCLUDED

INCLUDED WITH: PRO AND PREMIUM

A template bank is included with the software. Choose any template you like and use it as is, or you can customize it. You can seamlessly create and edit templates with the content template editor.

33. EMERGENCY MESSAGE

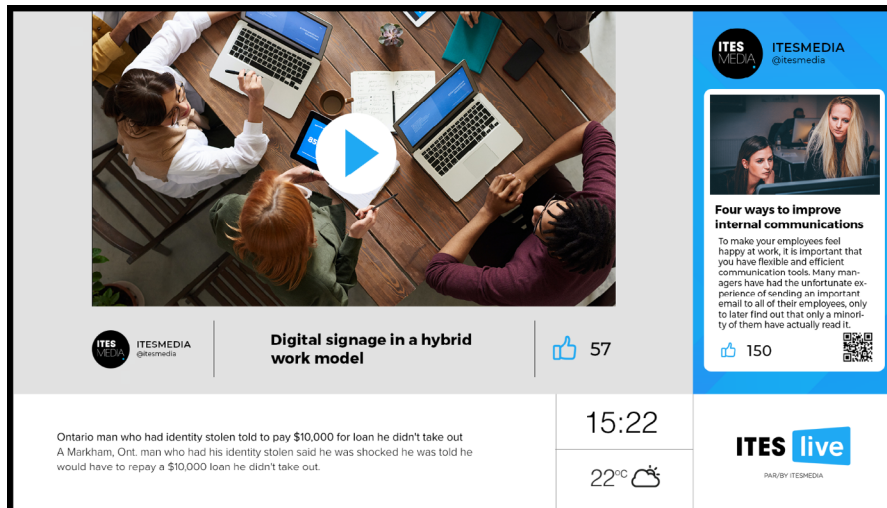
INCLUDED WITH: PRO AND PREMIUM

Pro and premium plans offer the possibility to set up an emergency message. This type of message is easy to activate, or it can be activated automatically under predefined conditions.

34. FACEBOOK

INCLUDED WITH: PRO AND PREMIUM

This feature allows you to automatically display your Facebook page publications and the number of likes associated mentions; It also allows you to display Facebook page reviews. Several visuals are available.



35. LIVE STREAMING

INCLUDED WITH: PRO AND PREMIUM

The live streaming feature allows you to display the content of a “live” on your screen. For example, it’s possible to broadcast a Teams livestream.

36. CONTENT TEMPLATE EDITOR AND DISPLAY RULES

INCLUDED WITH: PRO AND PREMIUM

The content template editor and display rules let users create new templates and modify existing ones. A template defines how content is displayed in a given zone. Each template can be assigned a title, a paragraph and a date. Templates make it easier to post new content, ensure the consistency of messages of the same nature and enjoy a high level of flexibility. There are several ways to create templates, from building them around static elements to integrating external data. The editor can also be used to set display rules that will determine how the template information is deployed. This can be based on the content of a user-configurable field or external data, as the case may be.

Real estate (clip template) – This template includes information that is automatically pulled from an authorised real estate feed.

Message (clip template) – The information in this template will be entered by the users in the Web Studio.

External data (clip template) – This type of template allows you to integrate information produced outside the Web Studio such as RSS feeds, Excel documents, XML files, etc.

Weather (clip template) – This template allows you to integrate real-time weather information.

Directory (clip template) – This template includes a look up list (building tenants, staff names, office locations...) Which is entered by users in the Web Studio.

Urgent Message (clip template) – This template is used in an emergency situation; the content of the message is prioritized and is displayed seconds after being activated.

Room schedule (clip template) – This template includes the room reservations and the tenants occupying the rooms. Both the tenant information and reservations are added by the users in the Web Studio.

Menu (clip template) – This template includes menu information that is created by the users of the Web Studio

37. INPUT SOURCE (TELEVISION, CAMERA, ETC.)

INCLUDED WITH: PRO AND PREMIUM

The “Input Source” feature allows you to display content that is plugged into one of the input sources (eg HDMI In) of the screen or media player. This feature makes it possible to broadcast, for example, television or even camera content. It is possible to display this content in one of the zones of the screen or in full screen mode.



38. MEDIA RSS

INCLUDED WITH: PRO AND PREMIUM

Media RSS works somewhat like an RSS feed. It is an URL with information that is automatically updated by a service provider. Usually, this type of service requires an agreement with the company that supplies the information. Media RSS is used specifically for multimedia news feeds.

39. USER ROLE MANAGEMENT

INCLUDED WITH: PRO AND PREMIUM

User permissions can be simplified by assigning roles to each user. A user can grant a set of predefined permissions to another user rather than activate them one at a time for each new account.

40. TIMELINE

INCLUDED WITH: PRO AND PREMIUM

The broadcast calendar allows you to see the planned content on the timeline. It is possible to filter by type of content (media, message, RSS feeds, etc.) This set up is perfect to understand at a glance the content that will play in a calendar.

41. DISPLAY SYNCHRONIZATION

INCLUDED WITH: PRO AND PREMIUM

It is even possible to synchronize the display (to broadcast exactly the same content at the same time on different screens), even if the customer uses devices that all have different operating systems.

42. GOOGLE SLIDES, GOOGLE DOCS AND GOOGLE SHEETS

INCLUDED WITH: PRO AND PREMIUM

To broadcast your Google Slides, Google Docs and Google Sheets documents on your screens, just insert the URL in the dedicated field.

43. OFFICE 365

INCLUDED WITH: PRO AND PREMIUM

Easily distribute your Office 365 documents (Office Word, Office Excel, Office PowerPoint) directly to your screens..

44. CONTENT MODIFICATION AUDIT

INCLUDED WITH: PREMIUM

This feature allows you to check the history of any changes completed whether it is an addition, a deletion or the modification of a resource. The system records the user who completes the change as well as the content of the item that has been changed, added, or deleted.

45. ANALYTICS AND PROOF OF DISPLAY

INCLUDED WITH: PREMIUM

Reports containing data that serve as proof of display (number of appearances of each message) and usage statistics for interactive displays.

46. WEB PAGE DISPLAYS

INCLUDED WITH: PREMIUM

Put any web page up on your screens. Note that it will not be clickable unless a touch screen is used.

47. WAYFINDING AND BOOKING CALENDAR

INCLUDED WITH: PREMIUM

In the ITESLIVE calendar, create upcoming events that will be subsequently uploaded to your screens. For example, say an event is planned for Room B on May 7. You can enter it into your calendar now and, on the day itself, visitors will be directed to the location.

In addition, a screen in front of the room will show the name of the event. You can also link the calendar to one of your databases to automate the entire process.

48. OUTLOOK CALENDAR (ROOM MANAGEMENT)

INCLUDED WITH: PREMIUM

In your Outlook calendar, create upcoming events. Your events will be on your screens at the time you set it. For example, on May 7th there is an event in room B; you can already put that date onto the Outlook calendar. And on that day, visitors will be able to see which room this event is held. In addition, a screen in front of the room shows the name of the event.



49. EXTERNAL DATA INTEGRATION (XML, JSON, XLS, CSV, API)

INCLUDED WITH: PREMIUM

PREMIUM plan offers the possibility to display real-time information coming from external databases in different formats: XML, CSV, Excel and API (custom). Automated content allows you to show relevant, timely info with very little effort. This is why ITESMEDIA automates the digital signage of its customers and has been doing so since the installation of its first screen in a real estate company 17 years ago.

Example # 1: Cities can use it to automatically display the number of parking spots available in the various parking lots or to display the adherence to a transit schedule.

Example # 2: Real estate companies can use it to automatically display new listings and listing changes.

Example # 3: Manufacturing companies can use it to automatically display data from their CRM, ERP, WMS and other data sources.

Example # 4: Convention Centers can use it to manage the rooms and direct visitors through an interactive wayfinding system.

50. CHARTS AND TABLES - KPI

INCLUDED WITH: PREMIUM

Display charts and tables to make data instantly engaging and accessible. Tables can be created using internal data. For example, you can show a chart with a real-time production rate.

51. SCREEN AND TOUCH SCREEN KIOSK INTERACTIVITY

INCLUDED WITH: PREMIUM

Your data is used to create and personalize a design so your clients can take full advantage of the interactive experience.

52. REAL-TIME PASSENGER INFORMATION (GTFS-RT)

INCLUDED WITH: PREMIUM

Integration of the transport data transfer standard GTFS (General Transit Feed Specification) used by Google. This allows the broadcasting of schedules of public transport services in real time (subway, bus, train).

53. DYNAMIC STAKING - PARKING

INCLUDED WITH: PREMIUM

Show how many spots are actually left in a parking facility. The location of each facility in Montreal is available on the platform. To learn more, please see our case study, carried out in conjunction with the Montreal city.

<https://www.itesmedia.tv/en/resources/case-study-dynamic-staking-montreal-city/>

54. INTERACTIVE WAYFINDING

INCLUDED WITH: PREMIUM

A custom-made interactive map helps people find their way around a building. Visitors can use screens and/or interactive kiosks to pinpoint their desired location or room number.

55. ON-PREMISE HOSTING AVAILABLE

INCLUDED WITH: PREMIUM

When it comes to data automation with screens displaying real-time information, some organizations prefer to host their digital signage network.

56. ITESLIVE API (DATA AND CONTROL)

INCLUDED WITH: PREMIUM

The ITESLIVE API manages communications between the Studio and media players, including content updates, status reports, screen captures and more. In addition, it is possible to complete the integration of ITESLIVE API calls in your applications to automate your content or effectively upload data for inclusion in your display.

57. GOOGLE MY MAPS

INCLUDED WITH: PREMIUM

Maps from Google My Maps allow the customization of a navigation map in the same style as the Google Maps. It is necessary to include the desired points for navigation on the map. Therefore, only the desired points are included in the navigation of the Google My Maps.

58. TRANSPORT MESSAGE MODULE

INCLUDED WITH: PREMIUM

The message module enables users to create and share a targeted message about specific stops and routes.