



**ITES** **live**

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## LICENCING OPTIONS AND FEATURES

POWERED BY

**ITES**MEDIA

# HOW MANY LICENCES DO YOU NEED?

Generally speaking, an ITESLIVE licence is needed for each media player and one media player is needed for each screen. So, if a user has 4 screens, he will need 4 media players and 4 software licences.



However, there are cases where a user could need one media player for multiple screens. This is the case for side by side screen installations and video walls. A real estate brokerage may have one computer and three monitors side by side, one that display realtors, another that broadcast listings and a last one that shows transactions. For this to be possible the project requires three software licences despite the fact that all monitors are connected to the same computer. In other words, a software licence is needed for each screen you wish to manage individually.



\* Licence type required for a video wall: At least a Pro licence.  
\*\* Licence type required for a touch-screen or a kiosk: At least a Premium licence.  
A Starter licence mayalso be used if theuser only wishes to display a website.

# FEATURES

The following section presents some of the key features of ITESLIVE. There are other more specific features that are not presented here, so feel free to contact our sales team if you do not see the feature you are looking for. Also, each feature in the table has a description in this guide.

	STARTER	PRO	PREMIUM
1. Content manager (CMS) WEB ITESLIVE Studio	✓	✓	✓
2. Unlimited email/phone technical support	✓	✓	✓
3. Unlimited number of users	✓	✓	✓
4. User and permission management	✓	✓	✓
5. Multiplatform version	✓	✓	✓
6. Data hosting on Microsoft Azure	✓	✓	✓
7. Security management (antivirus, firewall, OS patches)	✓	✓	✓
8. Knowledge base and online help	✓	✓	✓
9. Free updates for ITESLIVE software	✓	✓	✓
10. Remote monitoring of digital display network and notifications	✓	✓	✓
11. Screen frame editor (multizone display)	✓	✓	✓
12. Clip editor (calendar, transition, priority, duration)	✓	✓	✓
13. Individual or group screen management	✓	✓	✓
14. Monitor activity times	✓	✓	✓
15. Bandwidth use	✓	✓	✓
16. Data storage	✓	✓	✓
17. Live preview	✓	✓	✓
18. Playlist	✓	✓	✓
19. Time and date	✓	✓	✓
20. RSS feeds	✓	✓	✓
21. Weather forecast	✓	✓	✓
22. YouTube and Vimeo	✓	✓	✓
23. Images and videos	✓	✓	✓

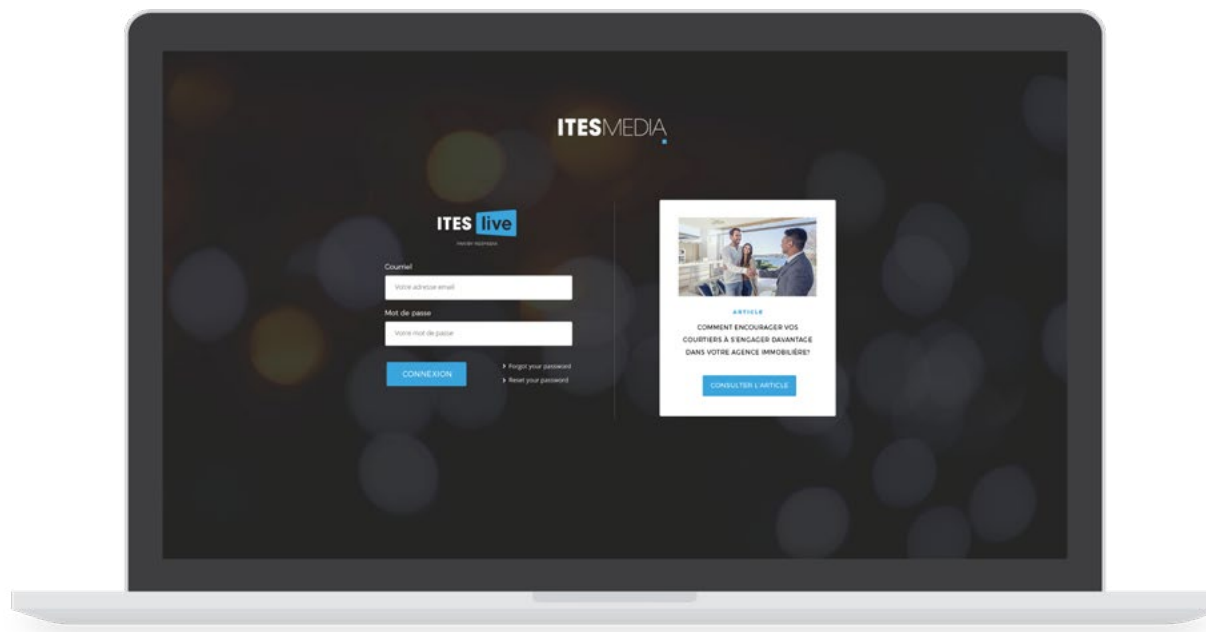
	STARTER	PRO	PREMIUM
24. Multilingual display module	✓	✓	✓
25. Single sign on (SSO)	✓	✓	✓
26. OAuth2/OpenID (e.g. ACTIVE DIRECTORY)	✓	✓	✓
27. Advanced distribution module (players, sites, groups and tags)		✓	✓
28. Microsoft Teams		✓	✓
29. Screen saver		✓	✓
30. ITESLIVE Web		✓	✓
31. Facebook		✓	✓
32. Web page displays		✓	✓
33. Emergency message		✓	✓
34. Content template editor and display rules		✓	✓
35. Input source (television, camera, etc.)		✓	✓
36. Live stream		✓	✓
37. Media RSS		✓	✓
38. Content modification audit		✓	✓
39. User role management		✓	✓
40. Analytics and proof of display		✓	✓
41. Google slides, Google Docs and Google Sheets		✓	✓
42. Office 365		✓	✓
43. Timeline			✓
44. Display synchronization			✓
45. Wayfinding and booking calendar			✓
46. Outlook calendar (room management)			✓
47. External data integration (XML, JSON, XLS, CSV, API)			✓
48. Charts and tables- KPI			✓
49. Screen and touch screen kiosk interactivity			✓

	STARTER	PRO	PREMIUM
50. Dynamic staking - parking			✓
51. Interactive wayfinding			✓
52. Real-time passenger information			✓
53. Host on permise			✓
54. ITESLIVE API (data and control)			✓

## 1. CONTENT MANAGER (CMS) WEB ITESLIVE STUDIO

INCLUDED WITH: STARTER, PRO AND PREMIUM

The ITESLIVE Studio is the tool that allows users to remotely manage their various network screens. The management interface is accessible online from any computer or mobile.



## 2. UNLIMITED EMAIL/PHONE TECHNICAL SUPPORT

INCLUDED WITH: STARTER, PRO AND PREMIUM

For more details see our terms and conditions

<https://support.itesmedia.tv/en/terms-and-conditions#sla>

## 3. UNLIMITED NUMBER OF USERS

INCLUDED WITH: STARTER, PRO AND PREMIUM

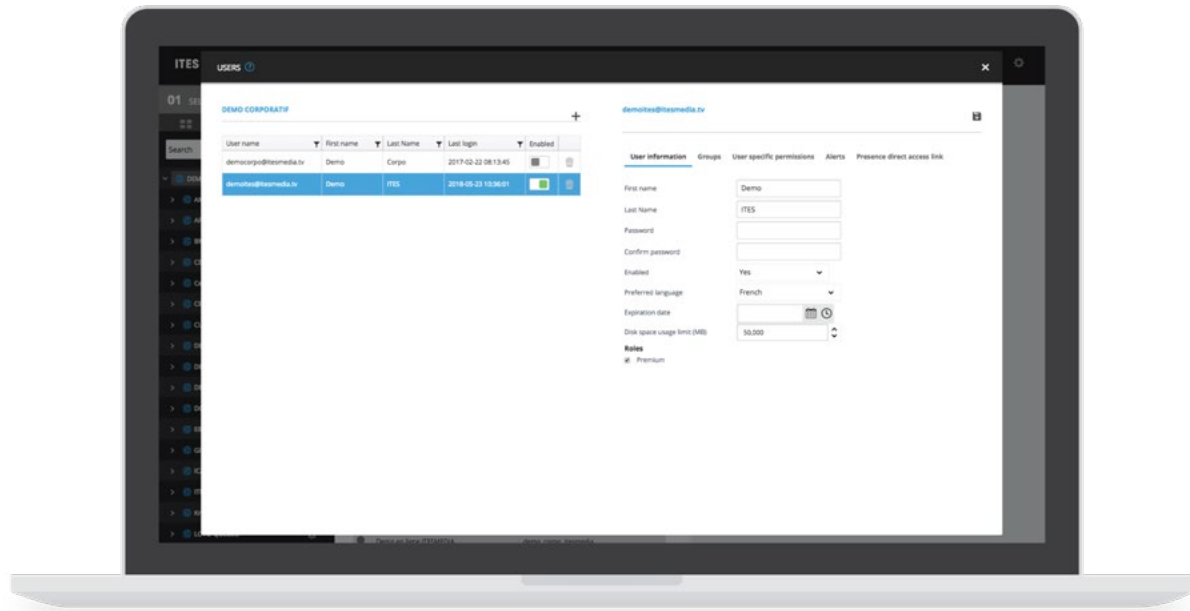
Each plan gives you the freedom to create an unlimited number of users in the ITESLIVE Studio.

## 4. USER AND PERMISSION MANAGEMENT

INCLUDED WITH: STARTER, PRO AND PREMIUM

Each plan offers the possibility of managing access to the functionalities. A user with the required authorization

can create a new user with the same or lesser permissions.



## 5. MULTIPLATFORM VERSION

INCLUDED WITH: STARTER, PRO AND PREMIUM

ITESLIVE is compatible with Windows, Tizen (Samsung), WebOS (LG), BrightSign, Android, Chrome, Edge, Linux, Microsoft Teams and screen saver.

## 6. DATA HOSTING ON MICROSOFT AZURE

INCLUDED WITH: STARTER, PRO AND PREMIUM

External backup

All files stored on the cloud at Microsoft Azure are redundant on a datacenter in two different regions. So, we are able to restore lost files in the event of major events in the data center.

Microsoft Azure uses server redundancy concepts, among other resources to provide high availability and resilience to problems for all applications hosted on their services.

Every plan offers the Microsoft Azure Hosting, which is [one of the best-hosting services in terms of security and flexibility](#). To learn more:

[Benefits of Azure App Service](#)

[Benefits of Azure SQL](#)

[Benefits of Azure Storage](#)

## 7. SECURITY MANAGEMENT (ANTIVIRUS, FIREWALL, OS PATCHES)

INCLUDED WITH: STARTER, PRO AND PREMIUM

Installation of the Windows version of the ITESLIVE software also includes security settings on the computer that will be used to run the display.

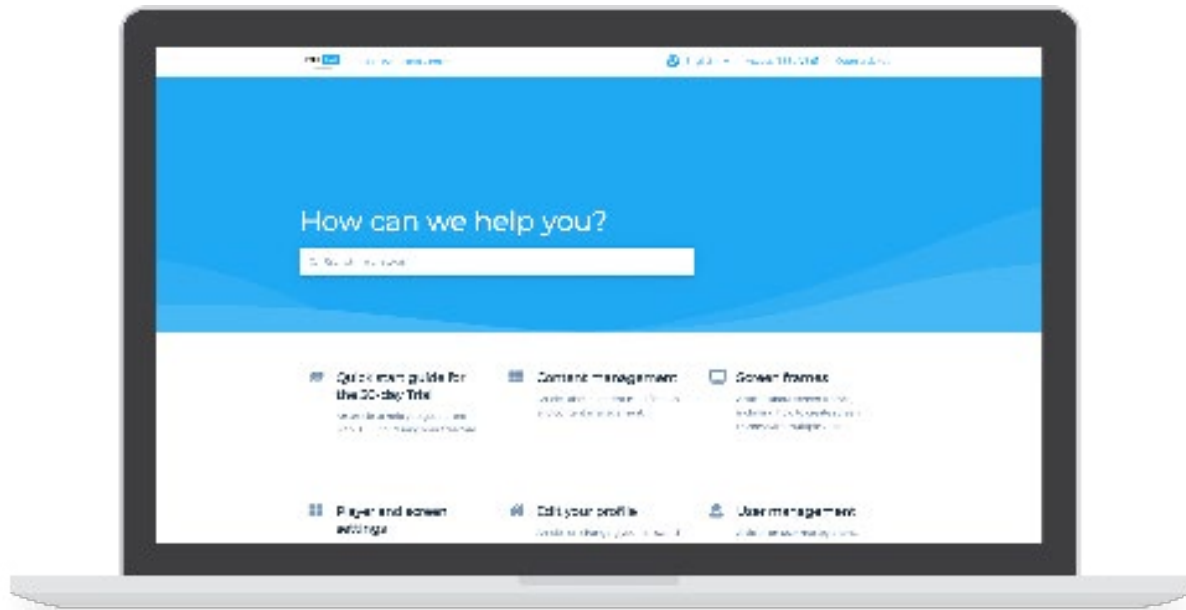
e.g., Windows firewall settings, user account management.



## 8. KNOWLEDGE BASE AND ONLINE HELP

INCLUDED WITH: STARTER, PRO AND PREMIUM

Online documentation is included in the platform for users who need help.



## 9. FREE UPDATES FOR ITESLIVE SOFTWARE

INCLUDED WITH: STARTER, PRO AND PREMIUM

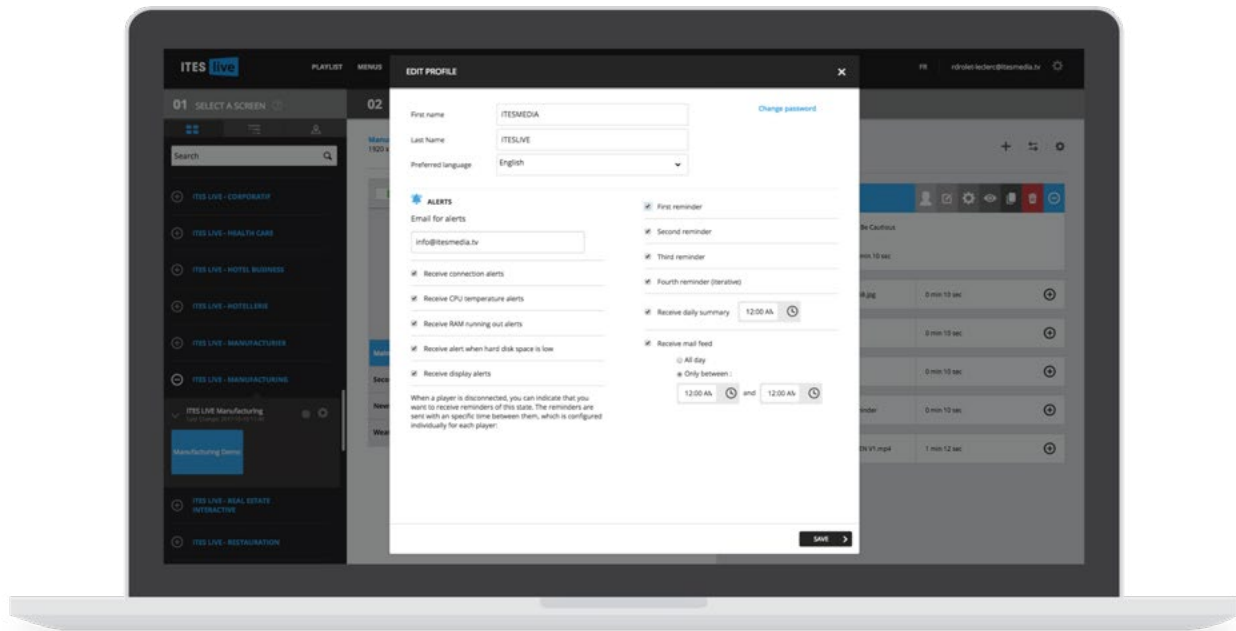
ITESMEDIA is constantly making improvements to its software. Free updates are provided so that users can take advantage of new features as they are rolled out.

## 10. REMOTE MONITORING OF DIGITAL DISPLAY NETWORK AND NOTIFICATIONS

INCLUDED WITH: STARTER, PRO AND PREMIUM

Every plan offers network monitoring and an interface to manage email notifications.

\*Features may vary from one type of license to another.

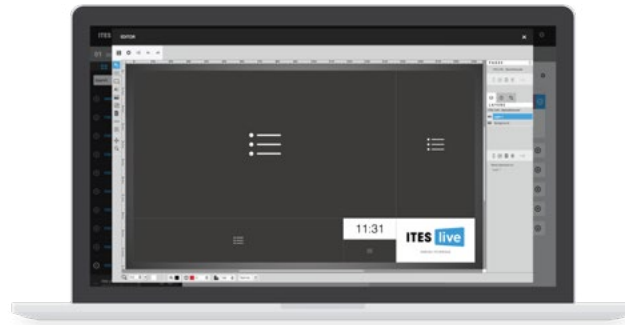


## 11. SCREEN FRAME EDITOR (MULTIZONE DISPLAY)

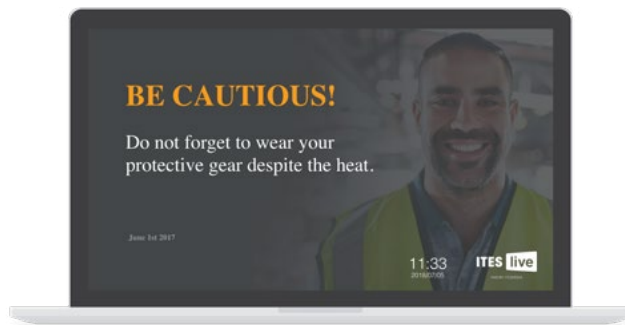
INCLUDED WITH: STARTER, PRO AND PREMIUM

The screen frame editor allows users to create new models or edit existing models.

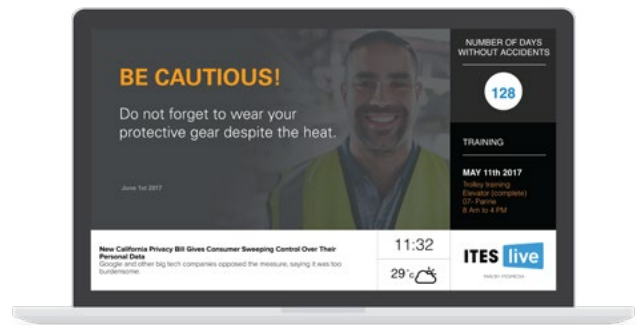
*The image below shows the screen frame editor*



*The image below shows an example of a full-page display*



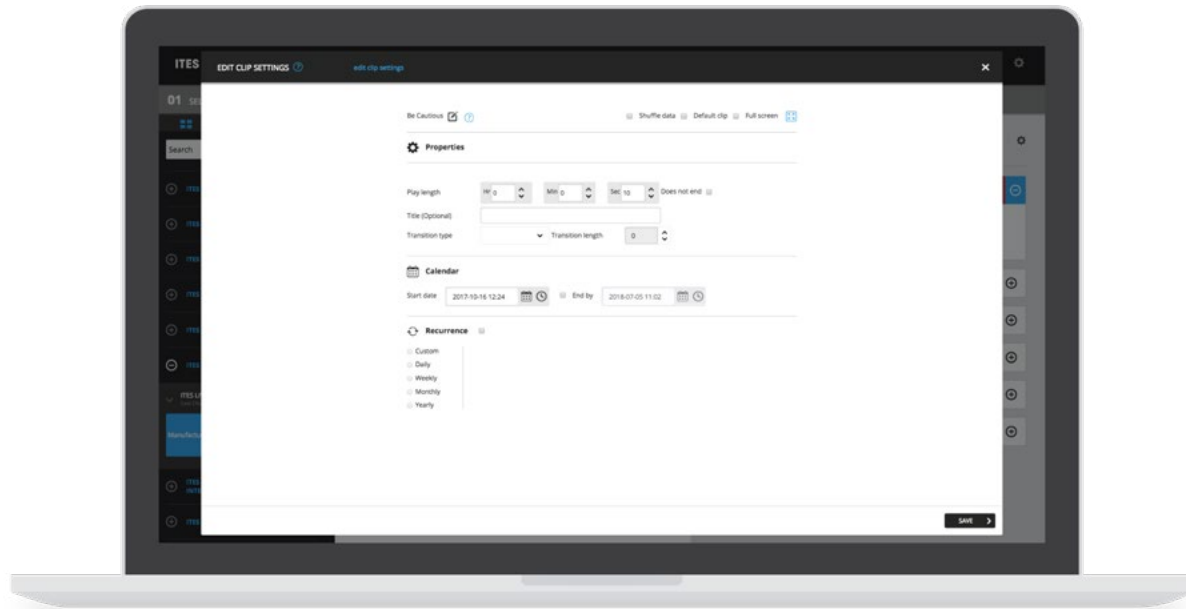
*The image below shows an example of a multizone display*



## 12. CLIP EDITOR (CALENDAR, TRANSITION, PRIORITY, DURATION)

INCLUDED WITH: STARTER, PRO AND PREMIUM

The clip editor serves to define the properties of the clip, the transition type and the play length are examples of these properties. Also, the broadcast scheduler makes it easy to manage the network in a way to always show relevant information at the right time without any effort.



## 13. INDIVIDUAL OR GROUP SCREEN MANAGEMENT

INCLUDED WITH: STARTER, PRO AND PREMIUM

Using playlists, it is possible to manage the content of a screen, a set of screens or an entire network of screens.

## 14. MONITOR ACTIVITY TIMES

**INCLUDED WITH: STARTER, PRO AND PREMIUM**

The screen status planner makes it possible to program when a display reverts to black and configure display activity times.

## 15. BANDWIDTH USE

**INCLUDED WITH: STARTER, PRO AND PREMIUM**

The ITESLIVE system includes a bandwidth tracker, which estimates bandwidth use based on the programmed display settings when the tool is launched. A bandwidth report is also available on the ITESLIVE Studio.

All plans have access to 10 GBytes of bandwidth per month.

\* An additional charge of 0.25\$ applies for each additional GByte.

## 16. DATA STORAGE

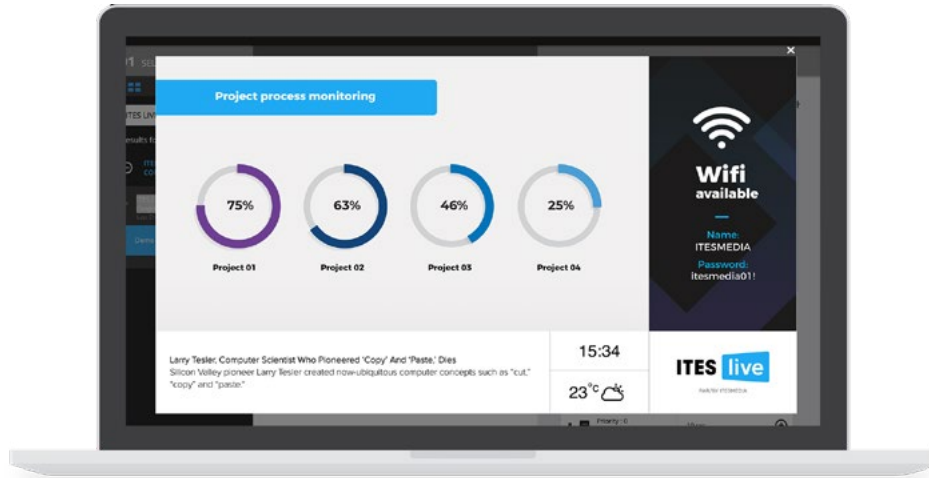
**INCLUDED WITH: STARTER, PRO AND PREMIUM**

The ITESLIVE software does not limit the volume of content you can upload to the platform. However, if you wish to control the number of files uploaded by each user, you can set a per-user limit (in MB).

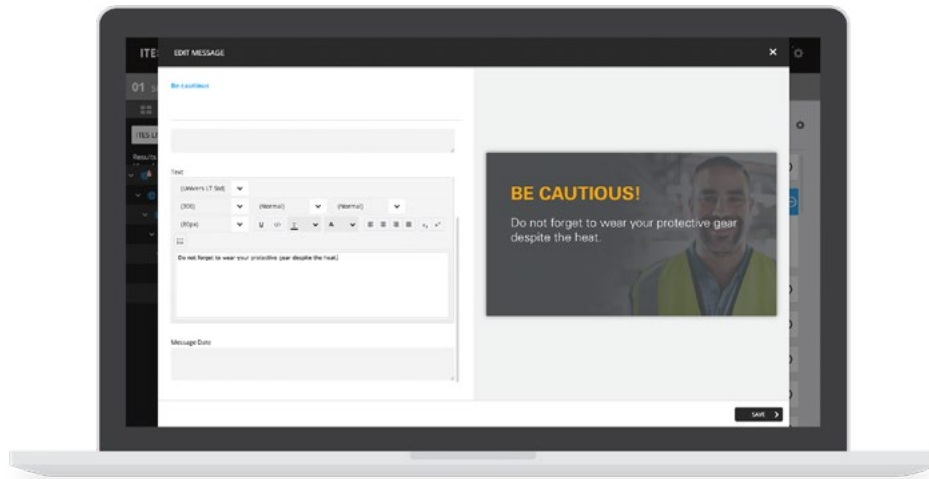
## 17. LIVE PREVIEW

INCLUDED WITH: STARTER, PRO AND PREMIUM

Once you have added content to the various zones, you can preview the entire display.



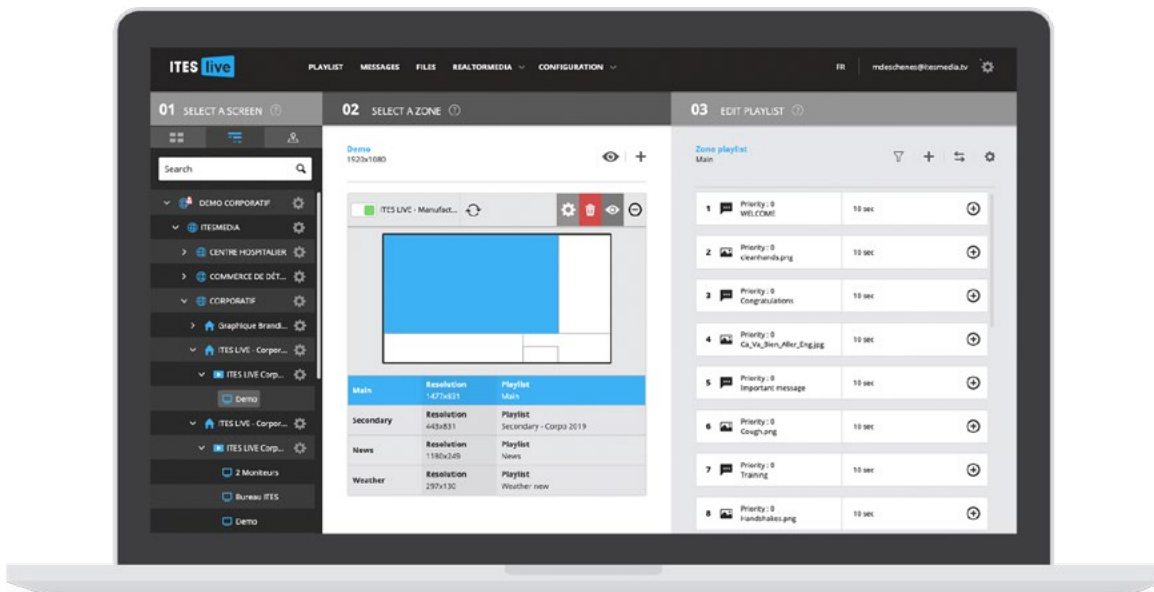
When creating a message, there is a real-time preview of the content being edited that is displayed to the right of the message creation window. This allows the user to obtain a visual of the final result of the message being created without having to leave the modification window.



## 18. PLAYLIST

INCLUDED WITH: STARTER, PRO AND PREMIUM

What is displayed on screen is defined by the content of the playlist. This can include various content types such as images, messages, RSS feeds, weather information and so forth. Every piece of content added to a playlist is referred to as a clip. Clips run one after another, just like a music playlist. Playlists make it possible to manage the content for a set of screens or an entire network, without having to reprogram each screen individually.



## 19. TIME AND DATE

INCLUDED WITH: STARTER, PRO AND PREMIUM

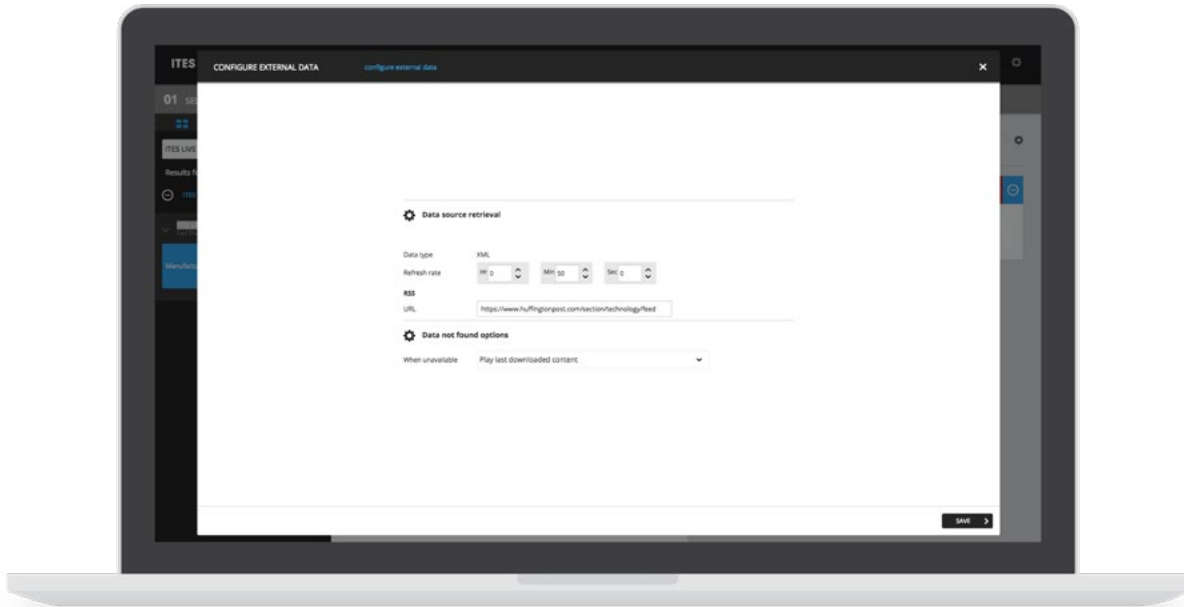
Every plan offers the possibility to display the time and the date, which is proven to be a good, simple eye catcher for all audiences.

## 20. RSS FEEDS

INCLUDED WITH: STARTER, PRO AND PREMIUM

STARTER, PRO and PREMIUM plans offer the possibility to display one or more RSS feed. RSS feeds are proven to be good, simple eye catchers.

*The image below shows the page to manage RSS Feed*



## 21. WEATHER FORECAST

INCLUDED WITH: STARTER, PRO AND PREMIUM

STARTER, PRO and PREMIUM plans offer the possibility to display the weather forecast of the user location. The weather forecast is a good and simple eye catcher



## 22. YOUTUBE AND VIMEO

INCLUDED WITH: STARTER, PRO AND PREMIUM

Play Vimeo and YouTube videos on your screens. Simply enter the URL in the designated field.



## 23. IMAGES AND VIDEOS

INCLUDED WITH: STARTER, PRO AND PREMIUM

Each plan offers the possibility to add images and videos in ITESLIVE's studio. These can be broadcasted on the screens.

## 24. MULTILINGUAL DISPLAY MODULE

INCLUDED WITH: STARTER, PRO AND PREMIUM

Notably, it is possible to manage the distribution of multilingual content within the same message without having to create a duplicate message.

## 25. SINGLE SIGN ON (SSO)

INCLUDED WITH: STARTER, PRO AND PREMIUM

Possibility of logging in with a Facebook, Apple, Twitter, Microsoft Live and Active directory

## 26. OAuth2/OpenID (E.G. ACTIVE DIRECTORY)

INCLUDED WITH: STARTER, PRO AND PREMIUM

The ITESLIVE Studio enables integration with a OAuth2/OpenID provider (e.g., Active Directory), which enables you to use existing user accounts instead of having to create new accounts by using their email address as their credentials. You can also assign an ITESLIVE Studio role to a Group of your OAuth2/OpenID provider (such as an Active Directory or an Azure Active Directory account).

## 27. ADVANCED DISTRIBUTION MODULE (PLAYERS, SITES, GROUPS AND TAGS)

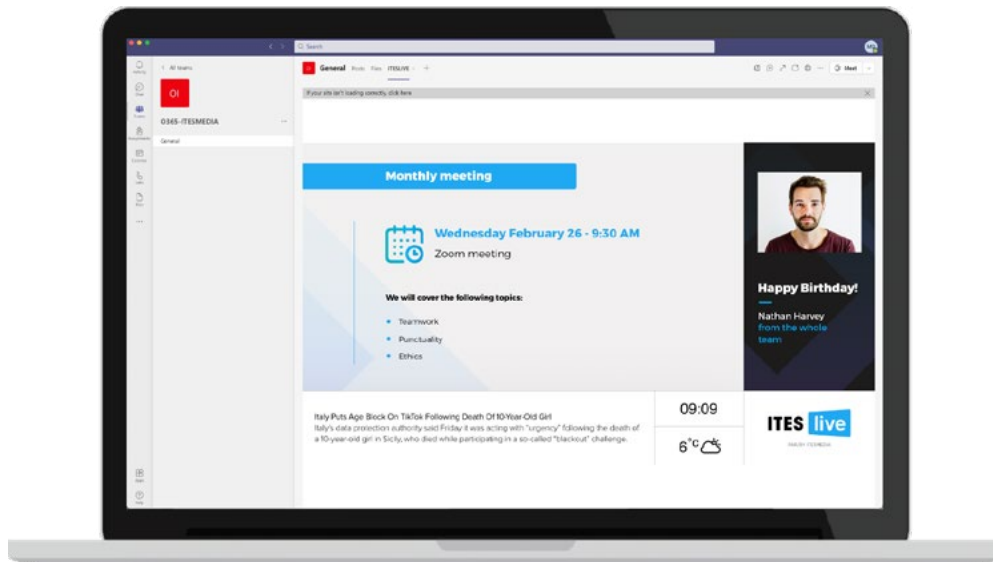
INCLUDED WITH: PRO AND PREMIUM

The advanced distribution module helps centrally manage the content displayed on screens regardless of the source. Users can share distribution lists and all types of clips on specified screens. It is also possible to create tags to custom manage content deployment.

## 28. MICROSOFT TEAMS

INCLUDED WITH: PRO AND PREMIUM

Broadcast content dedicated to people in your organization directly in the Microsoft Teams application. Content can be viewed anytime in the Microsoft Teams interface.



## 29. SCREEN SAVER

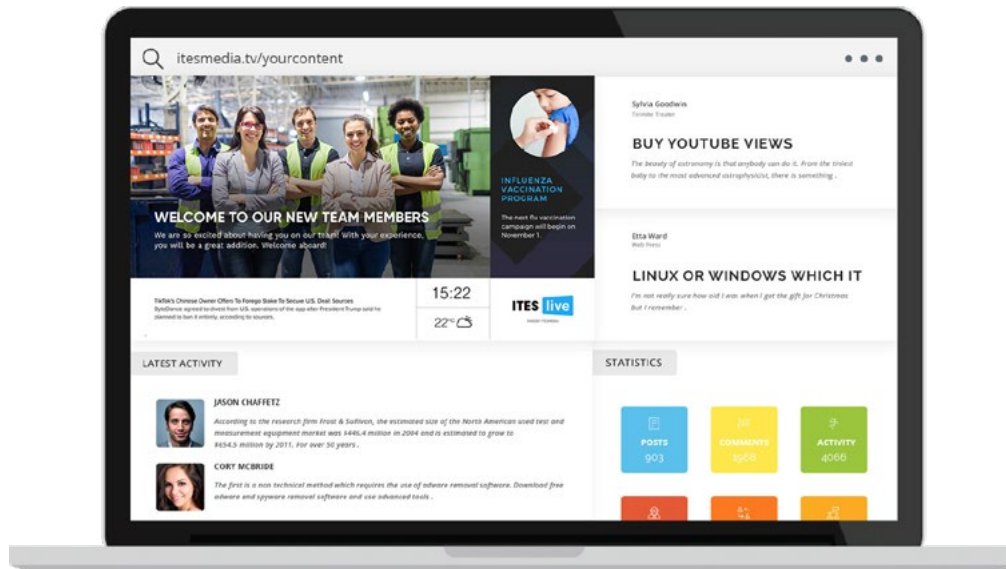
INCLUDED WITH: PRO AND PREMIUM

Any on-screen display can also be used as a screen saver on your user workstations.

## 30. ITESLIVE WEB

INCLUDED WITH: PRO AND PREMIUM

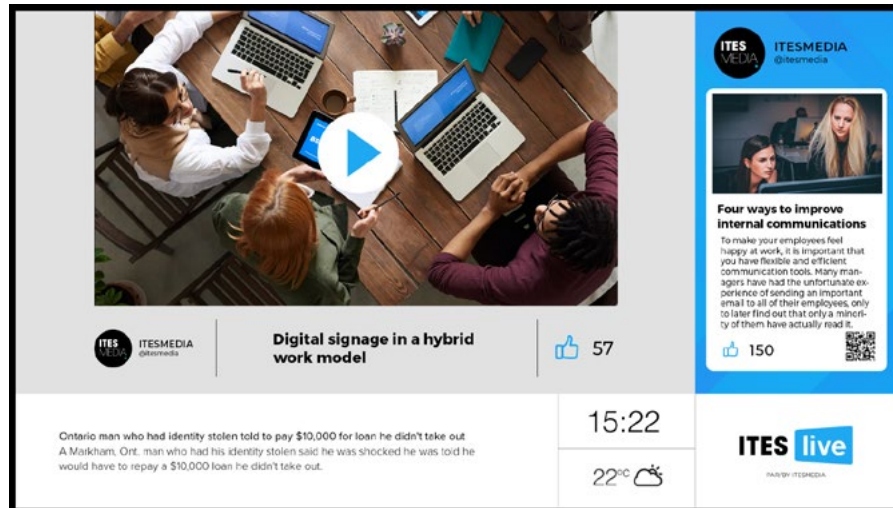
Share your content using a hyperlink. It is also possible to add it directly in the company's intranet or set it by default as your browser's home page.



## 31. FACEBOOK

INCLUDED WITH: PRO AND PREMIUM

This feature allows you to automatically display your Facebook page publications and the number of likes associated mentions; It also allows you to display Facebook page reviews. Several visuals are available in the ITESLIVE software.



## 32. WEB PAGE DISPLAYS

INCLUDED WITH: PRO AND PREMIUM

Put any web page up on your screens. Note that it will not be clickable unless a touch screen is used.

## 33. EMERGENCY MESSAGE

INCLUDED WITH: PRO AND PREMIUM

Pro and premium plans offer the possibility to set up an emergency message. This type of message is easy to activate, or it can be activated automatically under predefined conditions.

## 34. CONTENT TEMPLATE EDITOR AND DISPLAY RULES

### INCLUDED WITH: PRO AND PREMIUM

The content template editor and display rules let users create new templates and modify existing ones. A template defines how content is displayed in a given zone. Each template can be assigned a title, a paragraph and a date. Templates make it easier to post new content, ensure the consistency of messages of the same nature and enjoy a high level of flexibility. There are several ways to create templates, from building them around static elements to integrating external data. The editor can also be used to set display rules that will determine how the template information is deployed. This can be based on the content of a user-configurable field or external data, as the case may be.

**Real estate** (clip template) – This template includes information that is automatically pulled from an authorised real estate feed.

**Message** (clip template) – The information in this template will be entered by the users in the Web Studio.

**External data** (clip template) – This type of template allows you to integrate information produced outside the Web Studio such as RSS feeds, Excel documents, XML files, etc.

**Weather** (clip template) – This template allows you to integrate real-time weather information.

**Directory** (clip template) – This template includes a look up list ( building tenants, staff names, office locations...) Which is entered by users in the Web Studio.

**Urgent Message** (clip template) – This template is used in an emergency situation; the content of the message is prioritized and is displayed seconds after being activated.

**Room schedule** (clip template) – This template includes the room reservations and the tenants occupying the rooms. Both the tenant information and reservations are added by the users in the Web Studio.

**Menu** (clip template) – This template includes menu information that is created by the users of the Web Studio

## 35. INPUT SOURCE (TELEVISION, CAMERA, ETC.)

INCLUDED WITH: PRO AND PREMIUM

The “Input Source” feature allows you to display content that is plugged into one of the input sources (eg HDMI In) of the screen or media player. This feature makes it possible to broadcast, for example, television or even camera content. It is possible to display this content in one of the zones of the screen or in full screen mode.

\* This feature is currently available on WebOS and Tizen versions supported by ITESLIVE.



## 36. LIVE STREAM

INCLUDED WITH: PRO AND PREMIUM

The Live stream feature lets you share content from a “live” on your display. For example, you can share a Teams live stream.

## 37. MEDIA RSS

INCLUDED WITH: PRO AND PREMIUM

Media RSS works somewhat like an RSS feed. It is an URL with information that is automatically updated by a service provider. Usually, this type of service requires an agreement with the company that supplies the information. Media RSS is used specifically for multimedia news feeds.

## 38. CONTENT MODIFICATION AUDIT

**INCLUDED WITH: PRO AND PREMIUM**

This feature allows you to check the history of any changes completed on the ITESLIVE Studio, whether it is an addition, a deletion or the modification of a resource on the Studio. The system records the user who completes the change as well as the content of the item that has been changed, added, or deleted.

## 39. USER ROLE MANAGEMENT

**INCLUDED WITH: PRO AND PREMIUM**

User permissions can be simplified by assigning roles to each user. A user can grant a set of predefined permissions to another user rather than activate them one at a time for each new account.

## 40. ANALYTICS AND PROOF OF DISPLAY

**INCLUDED WITH: PRO AND PREMIUM**

Reports containing data that serve as proof of display (number of appearances of each message) and usage statistics for interactive displays.

## 41. GOOGLE SLIDES, GOOGLE DOCS AND GOOGLE SHEETS

**INCLUDED WITH: PRO AND PREMIUM**

To broadcast your Google Slides, Google Docs and Google Sheets documents on your screens, just insert the URL in the dedicated field.

## 42. OFFICE 365

**INCLUDED WITH: PRO AND PREMIUM**

Easily distribute your Office 365 documents (Office Word, Office Excel, Office PowerPoint) directly to your screens via ITESLIVE.

## 43. TIMELINE

**INCLUDED WITH: PRO AND PREMIUM**

The broadcast calendar allows you to see the planned content on the timeline. It is possible to filter by type of content (media, message, RSS feeds, etc.) This set up is perfect to understand at a glance the content that will play in a calendar.

## 44. DISPLAY SYNCHRONIZATION

**INCLUDED WITH: PRO AND PREMIUM**

It is even possible to synchronize the display (to broadcast exactly the same content at the same time on different screens), even if the customer uses devices that all have different operating systems.

## 45. WAYFINDING AND BOOKING CALENDAR

**INCLUDED WITH: PREMIUM**

In the ITESLIVE calendar, create upcoming events that will be subsequently uploaded to your screens. For example, say an event is planned for Room B on May 7. You can enter it into your calendar now and, on the day itself, visitors will be directed to the location.

In addition, a screen in front of the room will show the name of the event. You can also link the calendar to one of your databases to automate the entire process.



## 46. OUTLOOK CALENDAR (ROOM MANAGEMENT)

INCLUDED WITH: PREMIUM

In your Outlook calendar, create upcoming events. Your events will be on your screens at the time you set it. For example, on May 7th there is an event in room B; you can already put that date onto the Outlook calendar. And on that day, visitors will be able to see which room this event is held. In addition, a screen in front of the room shows the name of the event.



## 47. EXTERNAL DATA INTEGRATION (XML, JSON, XLS, CSV, API)

INCLUDED WITH: PREMIUM

PREMIUM plan offers the possibility to display real-time information coming from external databases in different formats: XML, CSV, Excel and API (custom). Automated content allows you to show relevant, timely info with very little effort. This is why ITESMEDIA automates the digital signage of its customers and has been doing so since the installation of its first screen in a real estate company 17 years ago.

**Example # 1:** Cities can use it to automatically display the number of parking spots available in the various parking lots or to display the adherence to a transit schedule.

**Example # 2:** Real estate companies can use it to automatically display new listings and listing changes.

**Example # 3:** Manufacturing companies can use it to automatically display data from their CRM, ERP, WMS and other data sources.

**Example # 4:** Convention Centers can use it to manage the rooms and direct visitors through an interactive wayfinding system.

## 48. CHARTS AND TABLES- KPI

INCLUDED WITH: PREMIUM

Display charts and tables to make data instantly engaging and accessible. Tables can be created using internal data. For example, you can show a chart with a real-time production rate.

## 49. SCREEN AND TOUCH SCREEN KIOSK INTERACTIVITY

INCLUDED WITH: PREMIUM

Your data is used to create and personalize a design so your clients can take full advantage of the interactive experience.

## 50. DYNAMIC STAKING - PARKING

INCLUDED WITH: PREMIUM

Show how many spots are actually left in a parking facility. The location of each facility in Montreal is available in the ITESLIVE Studio. To learn more, please see our case study, carried out in conjunction with the Montreal city.

<https://blog.itesmedia.tv/en/case-study-dynamic-staking-montreal-city/>

## 51. INTERACTIVE WAYFINDING

INCLUDED WITH: PREMIUM

A custom-made interactive map helps people find their way around a building. Visitors can use screens and/or interactive kiosks to pinpoint their desired location or room number.

## 52. REAL-TIME PASSENGER INFORMATION

INCLUDED WITH: PREMIUM

Integration of the transport data transfer standard GTFS (General Transit Feed Specification) used by Google. This allows the broadcasting of schedules of public transport services in real time (subway, bus, train).

## 53. HOST ON PERMISE

**INCLUDED WITH: PREMIUM**

When it comes to data automation with screens displaying real-time information, some organizations prefer to host their digital signage network.

## 54. ITESLIVE API (DATA AND CONTROL)

**INCLUDED WITH: PREMIUM**

The ITESLIVE API manages communications between the Studio and media players, including content updates, status reports, screen captures and more. In addition, it is possible to complete the integration of ITESLIVE API calls in your applications to automate your content or effectively upload data for inclusion in your display.

## 55. GOOGLE MY MAPS

**INCLUDED WITH: PREMIUM**

Maps from Google My Maps allow the customization of a navigation map in the same style as the Google Maps. It is necessary to include the desired points for navigation on the map. Therefore, only the desired points are included in the navigation of the Google My Maps.