



**ITES live**

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# LICENCING OPTIONS AND FEATURES FOR REAL ESTATE

POWERED BY  
**ITES MEDIA**

# HOW MANY LICENCES DO YOU NEED?

Generally speaking, an ITESLIVE licence is needed for each media player and one media player is needed for each screen. So, if a user has 4 screens, he will need 4 media players and 4 software licences.



However, there are cases where a user could need one media player for multiple screens. This is the case for side by side screen installations and video walls. A real estate brokerage may have one computer and three monitors side by side, one that display realtors, another that broadcast listings and a last one that shows transactions. For this to be possible the project requires three software licences despite the fact that all monitors are connected to the same computer. In other words, a software licence is needed for each screen you wish to manage individually.



\* Licence type required for a video wall: At least a Pro licence.  
\*\* Licence type required for a touch-screen or a kiosk: At least a Premium licence.  
A Starter licence mayalso be used if theuser only wishes to display a website.

# FEATURES

The following section presents some of the key features of ITESLIVE. There are other more specific features that are not presented here, so feel free to contact our sales team if you do not see the feature you are looking for. Also, each feature in the table has a description in this guide.

	STARTER	PRO	PREMIUM	INTERACTIVE
1. Content manager (CMS) WEB ITESLIVE Studio	✓	✓	✓	✓
2. Unlimited email technical support	✓	✓	✓	✓
3. Unlimited number of users	✓	✓	✓	✓
4. User and permission management	✓	✓	✓	✓
5. Multiplatform version	✓	✓	✓	✓
6. Data hosting on Microsoft Azure	✓	✓	✓	✓
7. Security management (antivirus, firewall, OS patches)	✓	✓	✓	✓
8. Knowledge base and online help	✓	✓	✓	✓
9. Free updates for ITESLIVE software	✓	✓	✓	✓
10. Remote monitoring of digital display network and notifications	✓	✓	✓	✓
11. Screen frame editor (multizone display)	✓	✓	✓	✓
12. Clip editor (calendar, transition, priority, duration)	✓	✓	✓	✓
13. Individual or group screen management	✓	✓	✓	✓
14. Monitor activity times	✓	✓	✓	✓
15. Bandwidth use	✓	✓	✓	✓
16. Data storage	✓	✓	✓	✓
17. Live preview	✓	✓	✓	✓
18. Playlist	✓	✓	✓	✓
19. Advanced distribution module (players, sites, groups and tags)	✓	✓	✓	✓
20. Time and date	✓	✓	✓	✓
21. YouTube and Vimeo	✓	✓	✓	✓

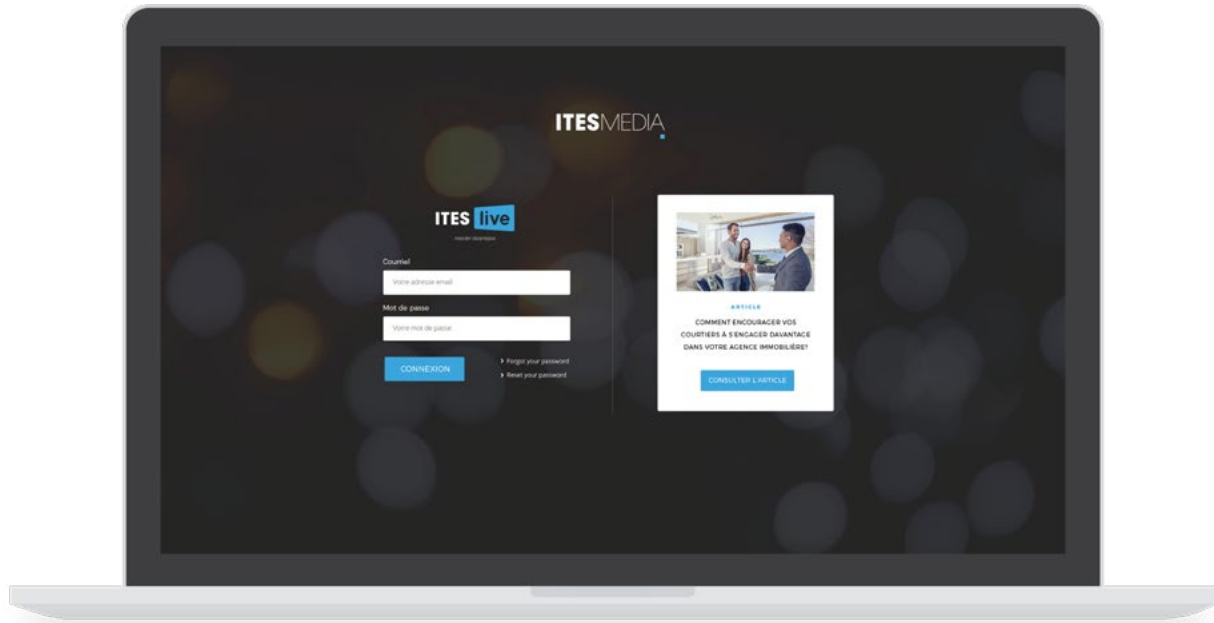
	STARTER	PRO	PREMIUM	INTERACTIVE
22. Images and videos	✓	✓	✓	✓
23. Weather forecast	✓	✓	✓	✓
24. RSS feeds	✓	✓	✓	✓
25. Single sign on (SSO)	✓	✓	✓	✓
26. Screen saver		✓	✓	✓
27. Web page displays		✓	✓	✓
28. Microsoft Teams		✓	✓	✓
29. Share listing data in real-time		✓	✓	✓
30. Promote agent profiles in real-time		✓	✓	✓
31. Input Source (television, camera, etc.)		✓	✓	✓
32. Content Modification Audit		✓	✓	✓
33. Unlimited priority phone technical support		✓	✓	✓
34. Analytics and proof of display		✓	✓	✓
35. Timeline		✓	✓	✓
36. Display Synchronization		✓	✓	✓
37. Facebook			✓	✓
38. External data integration (XML, JSON, XLS, CSV, API)			✓	✓
39. Charts and tables - KPI			✓	✓
40. Bank of templates for office communications			✓	✓
41. Office 365			✓	✓
42. Google Slides, Google Docs and Google Sheets			✓	✓
43. Bank of templates for partners promotion			✓	✓
44. Additional zone			✓	✓
45. User role management			✓	✓
46. Unlimited priority phone technical support			✓	✓
47. Emergency message			✓	✓

	STARTER	PRO	PREMIUM	INTERACTIVE
48. Transactions & ranking			✓	✓
49. Interactivity, touch screen and interactive kiosk				✓
50. Lead capture				✓
51. Listings search				✓
52. Partners search				✓
53. Interactive In/Out board for agents and staff				✓

## 1. CONTENT MANAGER (CMS) WEB ITESLIVE STUDIO

INCLUDED WITH: STARTER, PRO, PREMIUM AND INTERACTIVE

The ITESLIVE Studio is the tool that allows users to remotely manage their various network screens. The management interface is accessible online from any computer or mobile.



## 2. UNLIMITED EMAIL TECHNICAL SUPPORT

INCLUDED WITH: STARTER, PRO, PREMIUM AND INTERACTIVE

The STARTER licence includes unlimited support via email weekdays, 7:30 a.m. to 5:30 p.m. ET, with 24-hour turnaround.

### Technical support restrictions:

\* Travel to client site extra.

\*\* Training available for an additional fee.

\*\*\*Support exclusions:

- Connection to client's local networks.
- Internet connectivity. Hardware maintenance.
- Incorrect API usage.

### 3. UNLIMITED NUMBER OF USERS

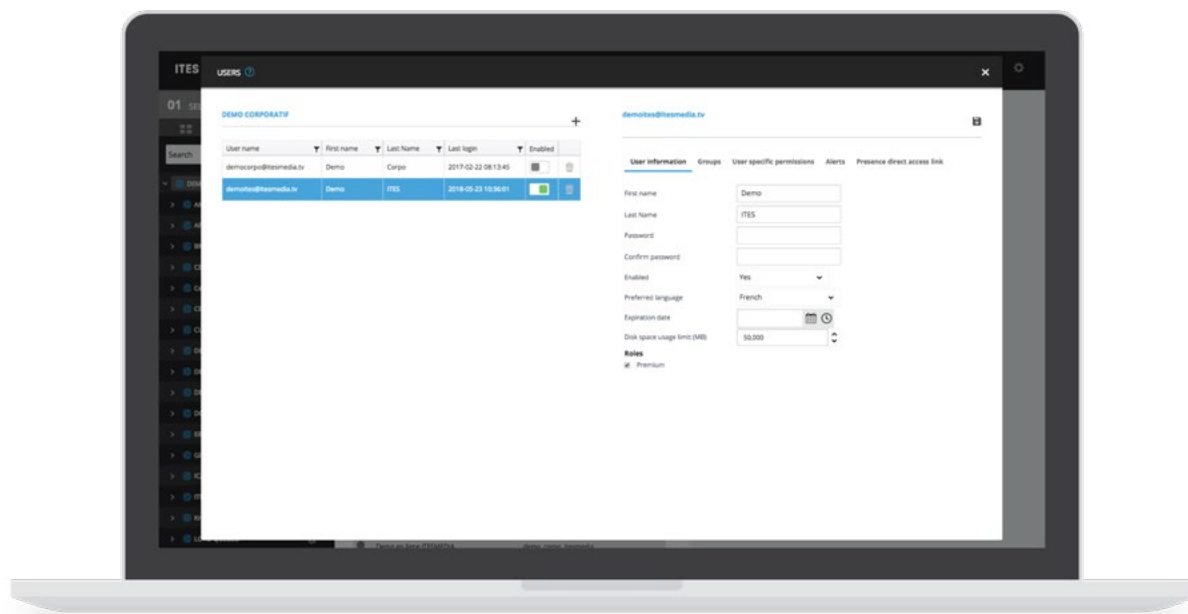
INCLUDED WITH: STARTER, PRO, PREMIUM AND INTERACTIVE

Each plan gives you the freedom to create an unlimited number of users in the ITESLIVE Studio.

### 4. USER AND PERMISSION MANAGEMENT

INCLUDED WITH: STARTER, PRO, PREMIUM AND INTERACTIVE

Each plan offers the possibility of managing access to the functionalities. A user with the required authorization can create a new user with the same or lesser permissions.



## 5. MULTIPLATFORM VERSION

INCLUDED WITH: STARTER, PRO, PREMIUM AND INTERACTIVE

ITESLIVE is compatible with Windows, Tizen (Samsung), WebOS (LG), BrightSign, Android, Chrome, Edge, Linux, Microsoft Teams and screen saver

## 6. DATA HOSTING ON MICROSOFT AZURE

INCLUDED WITH: STARTER, PRO, PREMIUM AND INTERACTIVE

External backup

All files stored on the cloud at Microsoft Azure are redundant on a datacenter in two different regions. So, we are able to restore lost files in the event of major events in the data center.

Microsoft Azure uses server redundancy concepts, among other resources to provide high availability and resilience to problems for all applications hosted on their services.

Every plan offers the Microsoft Azure Hosting, which is [one of the best-hosting services in terms of security and flexibility](#). To learn more:

[Benefits of Azure App Service](#)

[Benefits of Azure SQL](#)

[Benefits of Azure Storage](#)

## 7. SECURITY MANAGEMENT (ANTIVIRUS, FIREWALL, OS PATCHES)

INCLUDED WITH: STARTER, PRO, PREMIUM AND INTERACTIVE

Installation of the Windows version of the ITESLIVE software also includes security settings on the computer that will be used to run the display.

e.g., Windows firewall settings, user account management.



## 8. KNOWLEDGE BASE AND ONLINE HELP

INCLUDED WITH: STARTER, PRO, PREMIUM AND INTERACTIVE

Online documentation is included in the platform for users who need help.

## 9. FREE UPDATES FOR ITESLIVE SOFTWARE

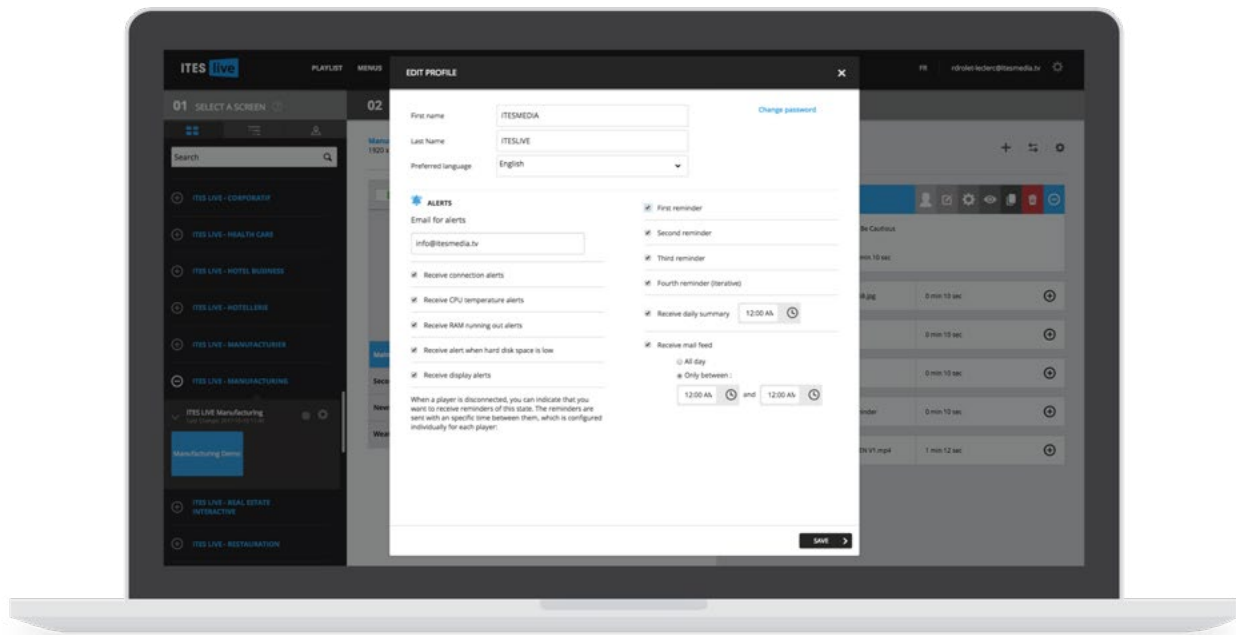
INCLUDED WITH: STARTER, PRO, PREMIUM AND INTERACTIVE

ITESMEDIA is constantly making improvements to its software. Free updates are provided so that users can take advantage of new features as they are rolled out.

## 10. REMOTE MONITORING OF DIGITAL DISPLAY NETWORK AND NOTIFICATIONS

INCLUDED WITH: STARTER, PRO, PREMIUM AND INTERACTIVE

Every plan offers network monitoring and an interface to manage email notifications.

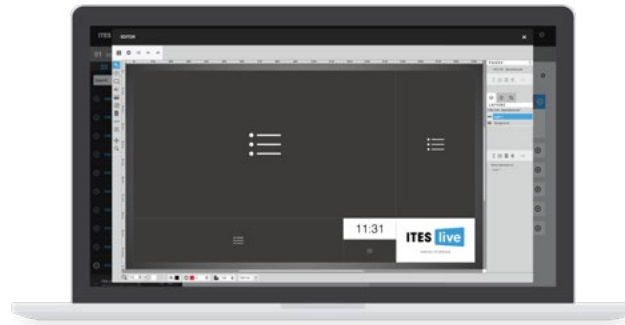


## 11. SCREEN FRAME EDITOR (MULTIZONE DISPLAY)

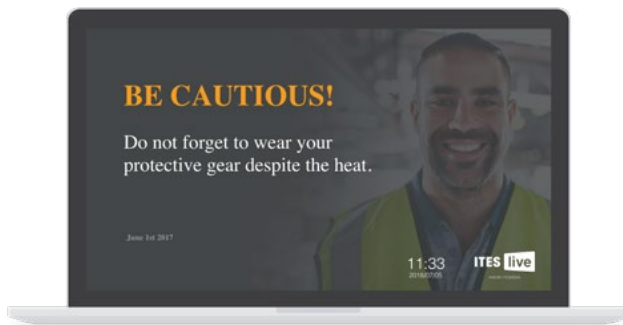
INCLUDED WITH: STARTER, PRO, PREMIUM AND INTERACTIVE

The screen frame editor allows users to create new models or edit existing models.

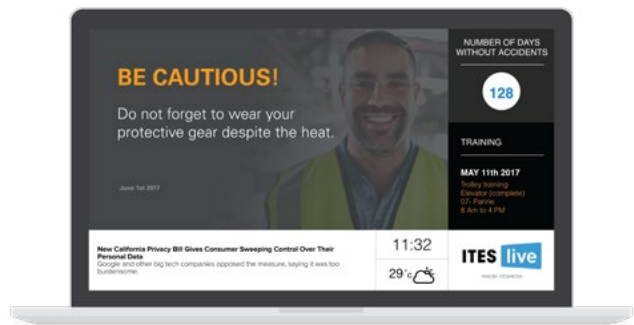
*The Image below shows the zone template editor*



*The image below shows an example of a full-page display*



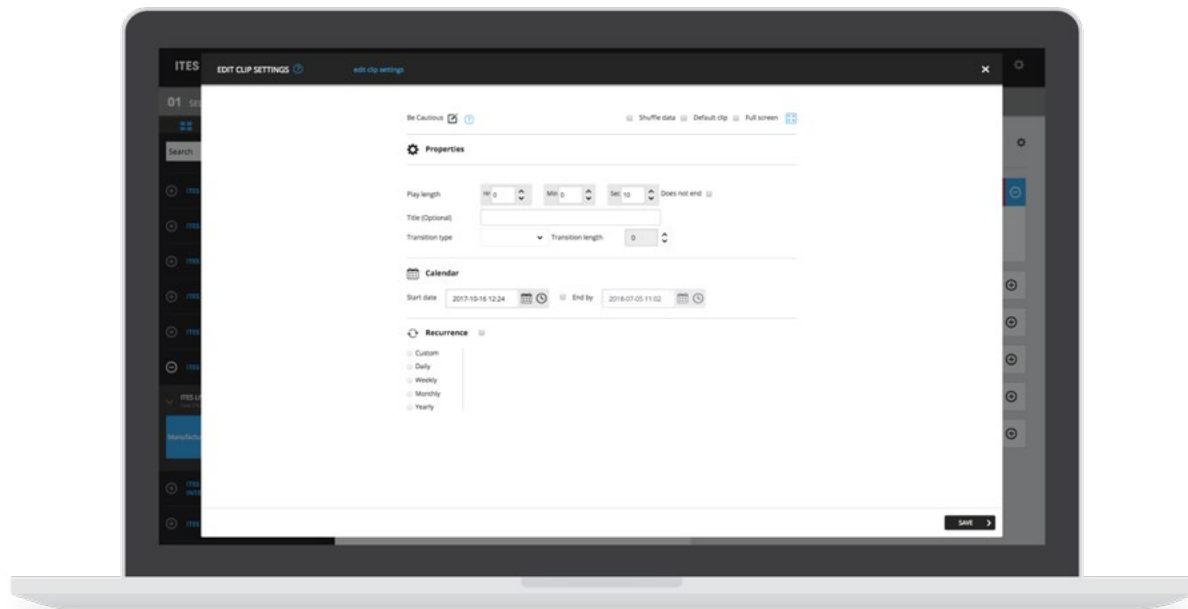
*The image below shows an example of a multizone display*



## 12. CLIP EDITOR (CALENDAR, TRANSITION, PRIORITY, DURATION)

INCLUDED WITH: STARTER, PRO, PREMIUM AND INTERACTIVE

The clip editor serves to define the properties of the clip, the transition type and the play length are examples of these properties. Also, the broadcast scheduler makes it easy to manage the network in a way to always show relevant information at the right time without any effort.



## 13. INDIVIDUAL OR GROUP SCREEN MANAGEMENT

INCLUDED WITH: STARTER, PRO, PREMIUM AND INTERACTIVE

Using playlists, it is possible to manage the content of a screen, a set of screens or an entire network of screens.

## 14. MONITOR ACTIVITY TIMES

**INCLUDED WITH: STARTER, PRO, PREMIUM AND INTERACTIVE**

The screen status planner makes it possible to program when a display reverts to black and configure display activity times.

## 15. BANDWIDTH USE

**INCLUDED WITH: STARTER, PRO, PREMIUM AND INTERACTIVE**

The ITESLIVE system includes a bandwidth tracker, which estimates bandwidth use based on the programmed display settings when the tool is launched. A bandwidth report is also available on the ITESLIVE Studio.

All plans have access to 10 GBytes of bandwidth per month.

\* An additional charge of 0.25\$ applies for each additional GByte.

## 16. DATA STORAGE

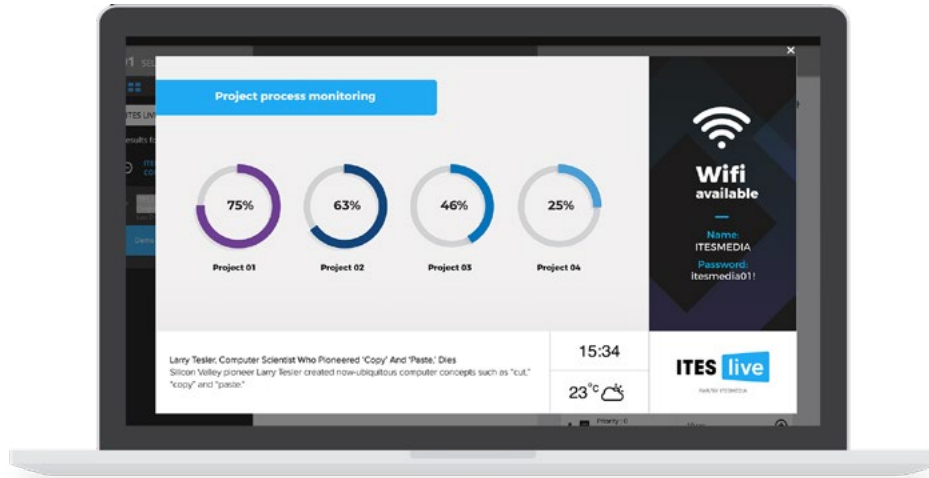
**INCLUDED WITH: STARTER, PRO, PREMIUM AND INTERACTIVE**

The ITESLIVE software does not limit the volume of content you can upload to the platform. However, if you wish to control the number of files uploaded by each user, you can set a per-user limit (in MB).

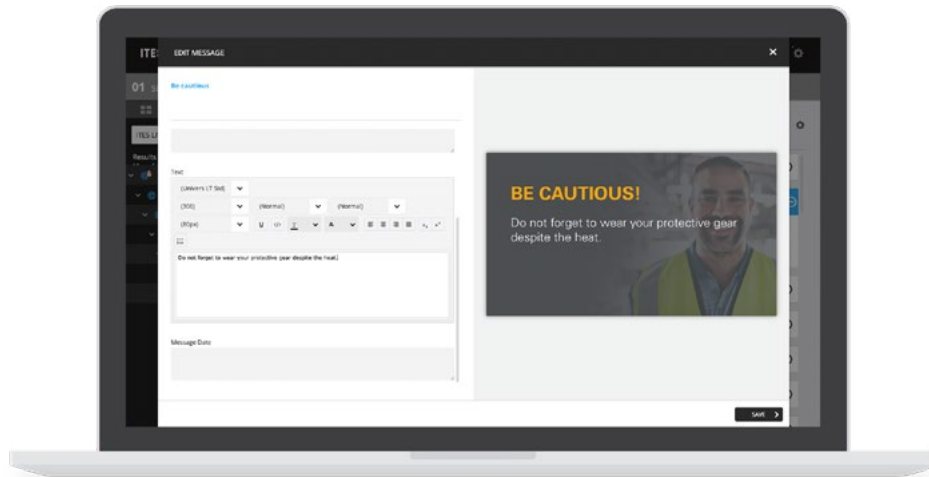
## 17. LIVE PREVIEW

INCLUDED WITH: STARTER, PRO, PREMIUM AND INTERACTIVE

Once you have added content to the various zones, you can preview the entire display.



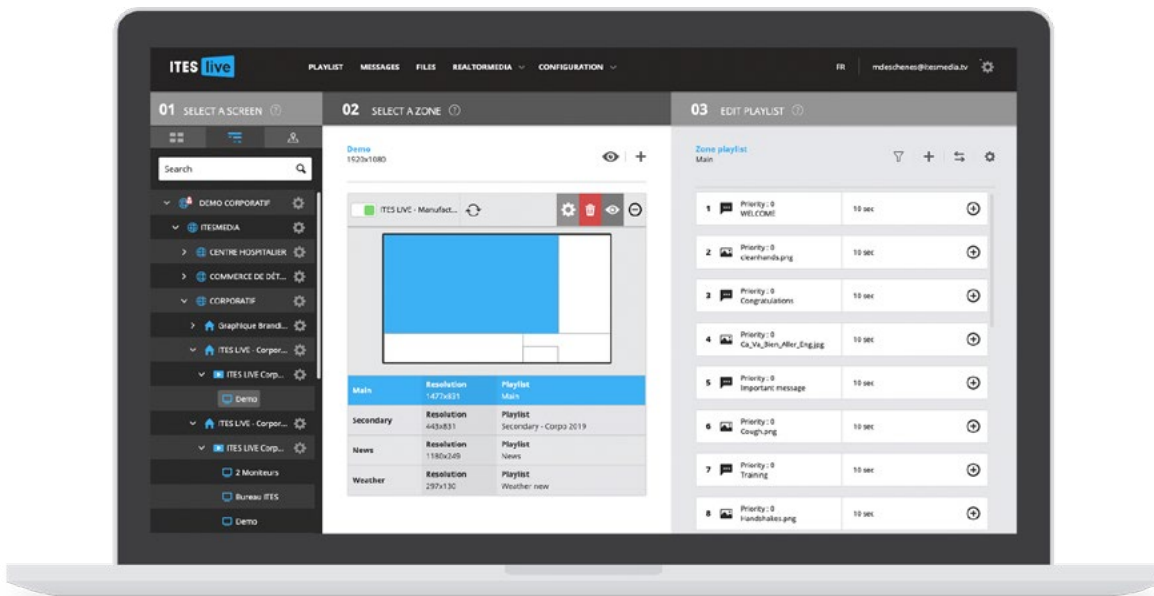
When creating a message, there is a real-time preview of the content being edited that is displayed to the right of the message creation window. This allows the user to obtain a visual of the final result of the message being created without having to leave the modification window.



## 18. PLAYLIST

INCLUDED WITH: STARTER, PRO, PREMIUM AND INTERACTIVE

What is displayed on screen is defined by the content of the playlist. This can include various content types such as images, messages, RSS feeds, weather information and so forth. Every piece of content added to a playlist is referred to as a “clip.” Clips run one after another, just like a music playlist. Playlists make it possible to manage the content for a set of screens or an entire network, without having to reprogram each screen individually.



## 19. ADVANCED DISTRIBUTION MODULE (PLAYERS, SITES, GROUPS AND TAGS)

INCLUDED WITH: STARTER, PRO AND PREMIUM

The advanced distribution module helps centrally manage the content displayed on screens regardless of the source. Users can share distribution lists and all types of clips on specified screens. It is also possible to create tags to custom manage content deployment.

## 20. TIME AND DATE

INCLUDED WITH: STARTER, PRO, PREMIUM AND INTERACTIVE

Every plan offers the possibility to display the time and the date, which is proven to be a good, simple eye catcher for all audiences.

## 21. YOUTUBE AND VIMEO

INCLUDED WITH: STARTER, PRO, PREMIUM AND INTERACTIVE

Play Vimeo and YouTube videos on your screens. Simply enter the URL in the designated field.



## 22. IMAGES AND VIDEOS

INCLUDED WITH: STARTER, PRO, PREMIUM AND INTERACTIVE

Each plan offers the possibility to add images and videos in ITESLIVE's studio. These can be broadcasted on the screens.

## 23. WEATHER FORECAST

INCLUDED WITH: STARTER, PRO, PREMIUM AND INTERACTIVE

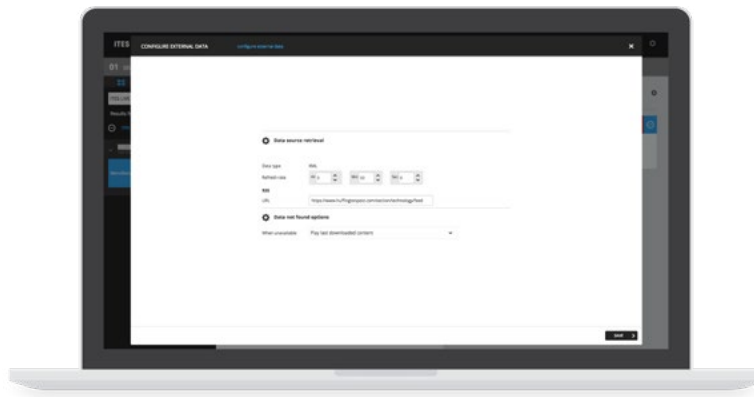
Each plan offer the possibility to display the weather forecast of the user location. The weather forecast is a good and simple eye catcher.

## 24. RSS FEEDS

INCLUDED WITH: STARTER, PRO, PREMIUM AND INTERACTIVE

Each plan offer the possibility to display one or more RSS feed. RSS feeds are proven to be good, simple eye catchers.

*The image below shows the page to manage RSS Feed*



## 25. SINGLE SIGN ON (SSO)

INCLUDED WITH: STARTER, PRO, PREMIUM AND INTERACTIVE

Possibility of logging in with a Facebook, Apple, Twitter, Microsoft Live and Active directory.

## 26. SCREEN SAVER

INCLUDED WITH: PRO, PREMIUM AND INTERACTIVE

Any on-screen display can also be used as a screen saver on your user workstations (additional licenses).

## 27. WEB PAGE DISPLAYS

INCLUDED WITH: PRO, PREMIUM AND INTERACTIVE

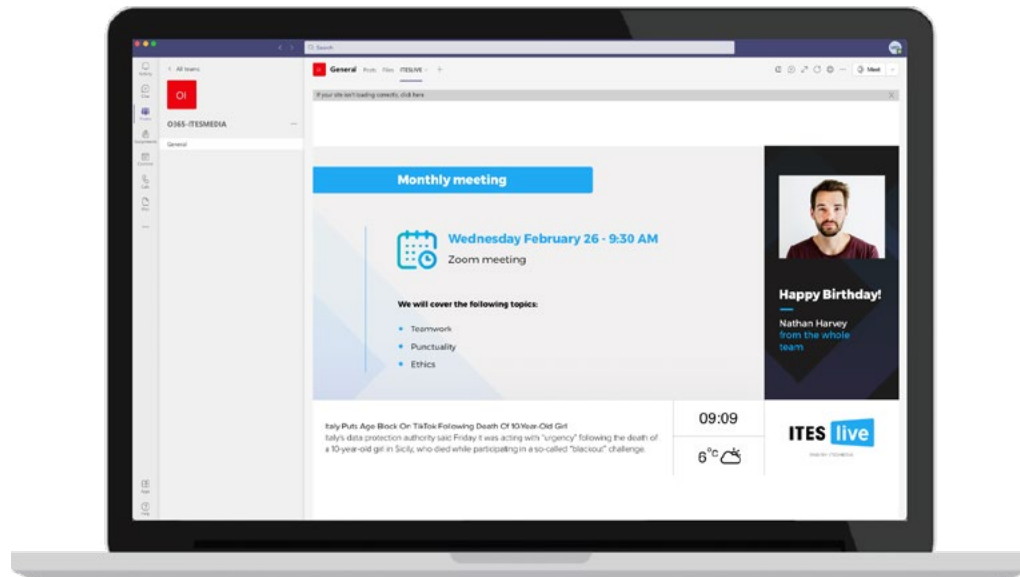
Put any web page up on your screens. Note that it will not be clickable unless a touch screen is used.



## 28. MICROSOFT TEAMS

INCLUDED WITH: PRO, PREMIUM AND INTERACTIVE

Broadcast content dedicated to people in your organization directly in the Microsoft Teams application. Content can be viewed anytime in the Microsoft Teams interface.



## 29. SHARE LISTING DATA IN REAL-TIME

INCLUDED WITH: PRO, PREMIUM AND INTERACTIVE

Broadcast your listings automatically in real time. In addition, you can choose your listings' visuals from a bank of templates. You can display them using different filters: property types, municipalities, characteristics, etc.

### 30. PROMOTE AGENT PROFILES IN REAL-TIME

INCLUDED WITH: PRO, PREMIUM AND INTERACTIVE

Show your agents' profile and their listings. In addition, you can choose the visuals thanks to a bank of templates. You can display your agents' profile according to different filters: minimum number of listings, exclusions of certain agents, etc.

### 31. INPUT SOURCE (TELEVISION, CAMERA, ETC.)

INCLUDED WITH: PRO, PREMIUM AND INTERACTIVE

The "Input Source" feature allows you to display content that is plugged into one of the input sources (eg HDMI In) of the screen or media player. This feature makes it possible to broadcast, for example, television or even camera content. It is possible to display this content in one of the zones of the screen or in full screen mode.

\* This feature is currently available on WebOS and Tizen versions supported by ITESLIVE.



## 32. . CONTENT MODIFICATION AUDIT

**INCLUDED WITH: PRO, PREMIUM AND INTERACTIVE**

This feature allows you to check the history of any changes completed on the ITESLIVE Studio, whether it is an addition, a deletion or the modification of a resource on the Studio. The system records the user who completes the change as well as the content of the item that has been changed, added, or deleted

## 33. UNLIMITED PRIORITY PHONE TECHNICAL SUPPORT

**INCLUDED WITH: PRO, PREMIUM AND INTERACTIVE**

PRO, PREMIUM and INTERACTIVE licences includes unlimited email/phone technical support 7 days a week, 7:30 a.m. to 10 p.m. ET with a 4-hour turnaround. A 24/7 emergency line may also be offered through ITESMEDIA or one of its partners.

### **Technical support restrictions:**

\* Travel to client site extra.

\*\* Training available for an additional fee.

\*\*\*Support exclusions:

- Connection to client's local networks.
- Internet connectivity. Hardware maintenance.
- Incorrect API usage.

## 34. ANALYTICS AND PROOF OF DISPLAY

**INCLUDED WITH: PRO, PREMIUM AND INTERACTIVE**

Reports containing data that serve as proof of display (number of appearances of each message) and usage statistics for interactive displays.

## 35. TIMELINE

INCLUDED WITH: PRO, PREMIUM AND INTERACTIVE

The broadcast calendar allows you to see the planned content on the timeline. It is possible to filter by type of content (media, message, RSS feeds, etc.) This set up is perfect to understand at a glance the content that will play in a calendar.

## 36. DISPLAY SYNCHRONIZATION

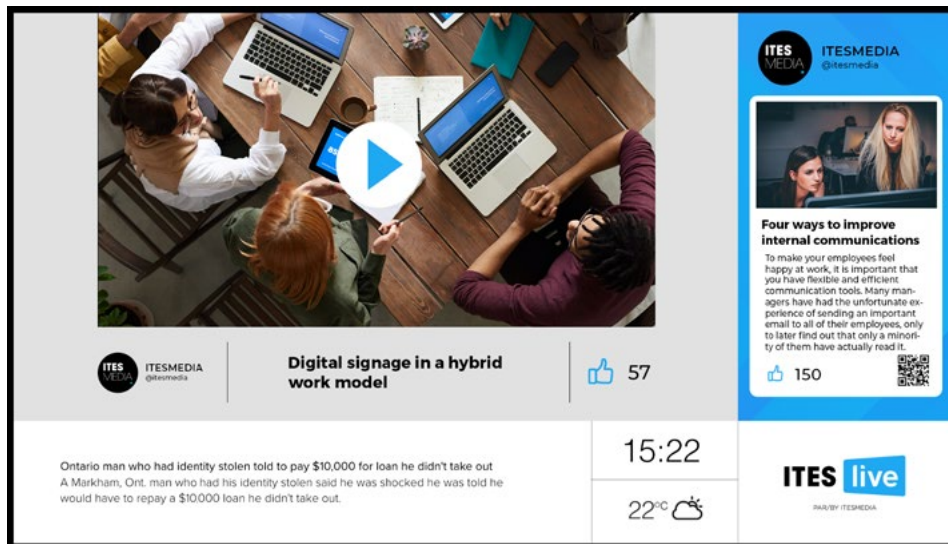
INCLUDED WITH: PRO, PREMIUM AND INTERACTIVE

It is even possible to synchronize the display (to broadcast exactly the same content at the same time on different screens), even if the customer uses devices that all have different operating systems.

## 37. FACEBOOK

INCLUDED WITH: PREMIUM AND INTERACTIVE

This feature allows you to automatically display your Facebook page publications and the number of likes associated mentions; It also allows you to display Facebook page reviews. Several visuals are available in the ITESLIVE software.



## 38. EXTERNAL DATA INTEGRATION (XML, JSON, XLS, CSV, API)

INCLUDED WITH: PREMIUM AND INTERACTIVE

PREMIUM plan offers the possibility to display real-time information coming from external databases in different formats: XML, CSV, Excel and API (custom). Automated content allows you to show relevant, timely info with very little effort. This is why ITESMEDIA automates the digital signage of its customers and has been doing so since the installation of its first screen in a real estate company 18 years ago.

**Example # 1:** Cities can use it to automatically display the number of parking spots available in the various parking lots or to display the adherence to a transit schedule.

**Example # 2:** Real estate companies can use it to automatically display new listings and listing changes.

**Example # 3:** Manufacturing companies can use it to automatically display data from their CRM, ERP, WMS and other data sources.

**Example # 4:** Convention Centers can use it to manage the rooms and direct visitors through an interactive wayfinding system.

## 39. CHARTS AND TABLES - KPI

INCLUDED WITH: PREMIUM AND INTERACTIVE

Display charts and tables to make data instantly engaging and accessible. Tables can be created using internal data. For example, you can show a chart with a real-time production rate.

## 40. BANK OF TEMPLATES FOR OFFICE COMMUNICATIONS

INCLUDED WITH: PREMIUM AND INTERACTIVE

A bank of internal message templates is available in the software. Among other things, you can put up a broker's birthday or other important dates.

## 41. OFFICE 365

INCLUDED WITH: PREMIUM AND INTERACTIVE

Easily distribute your Office 365 documents (Office Word, Office Excel, Office PowerPoint) directly to your screens via ITESLIVE.

## 42. GOOGLE SLIDES, GOOGLE DOCS AND GOOGLE SHEETS

INCLUDED WITH: PREMIUM AND INTERACTIVE

To broadcast your Google Slides, Google Docs and Google Sheets documents on your screens, just insert the URL in the dedicated field

## 43. BANK OF TEMPLATES FOR PARTNERS PROMOTION

INCLUDED WITH: PREMIUM AND INTERACTIVE

Beautiful templates to share partners' brands are available and you can highlight preferred partners. You can also increase your revenue by selling ad space.

## 44. ADDITIONAL ZONE

INCLUDED WITH: PREMIUM AND INTERACTIVE

Get an additional zone at the bottom of your screen. Use it to promote your agents or to increase your revenue by selling ad space. In addition, you can choose the visuals thanks to a bank of templates.

## 45. USER ROLE MANAGEMENT

INCLUDED WITH: PREMIUM AND INTERACTIVE

User permissions can be simplified by assigning roles to each user. A user can grant a set of predefined permissions to another user rather than activate them one at a time for each new account.

## 46. UNLIMITED PRIORITY PHONE TECHNICAL SUPPORT

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## 47. EMERGENCY MESSAGE

INCLUDED WITH: PREMIUM AND INTERACTIVE

PREMIUM and INTERACTIVE licences offer the possibility to set up an emergency message. This type of message is easy to activate, or it can be activated automatically under predefined conditions.

## 48. TRANSACTIONS & RANKING

INCLUDED WITH: PREMIUM AND INTERACTIVE

Show your office sales in real time and highlight agent rankings.

## 49. INTERACTIVITY, TOUCH SCREEN AND INTERACTIVE KIOSK

INCLUDED WITH: INTERACTIVE

Your data is used to create and personalize a design so your clients can take full advantage of the interactive experience.

## 50. LEAD CAPTURE

INCLUDED WITH: INTERACTIVE

Prospective buyers can also search for properties directly on the screen. If one or more of them pleases the prospective buyers, they can directly enter their contact details by indicating their interest in those.

## 51. LISTINGS SEARCH

INCLUDED WITH: INTERACTIVE

Prospective buyers can search properties from your real estate office listings directly on the screen. In addition, there are several filters enabling you to refine your search such as the number of rooms, location, type of property, price range, etc.

## 52. PARTNERS SEARCH

INCLUDED WITH: INTERACTIVE

Prospective buyers can search in the partner section. If they are interested in one of the partners' service, they can write their contact details and message on the screen.

## 53. INTERACTIVE IN/OUT BOARD FOR AGENTS AND STAFF

INCLUDED WITH: INTERACTIVE

Agents easily tap in and out on interactive screen and staff can manage attendance via dashboard.